



**CEdMA Conference, 6th – 7th November, 2008
Marriott Royal, Bristol**

**What Themes and Subjects do
we want in 2009**

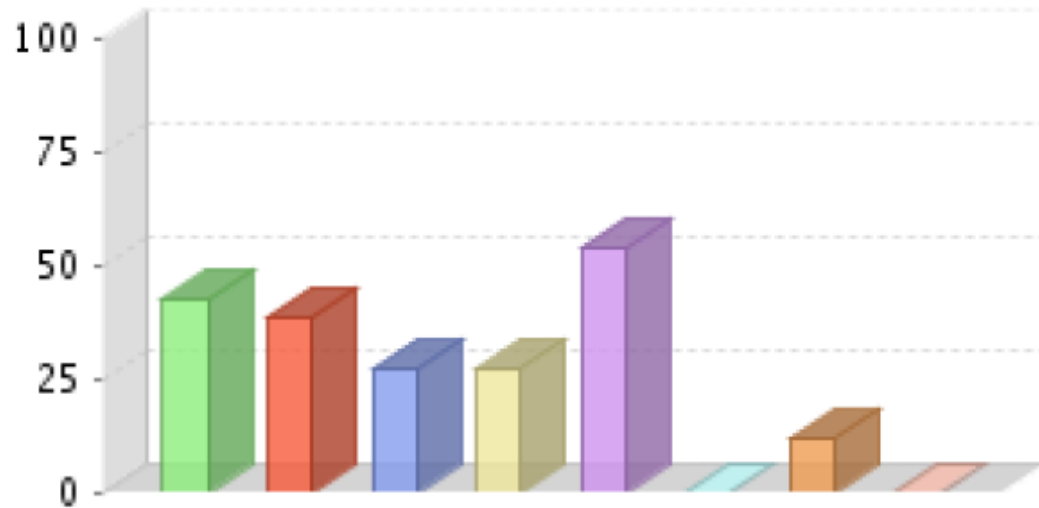
Phil Lawman

Chairman of the Board

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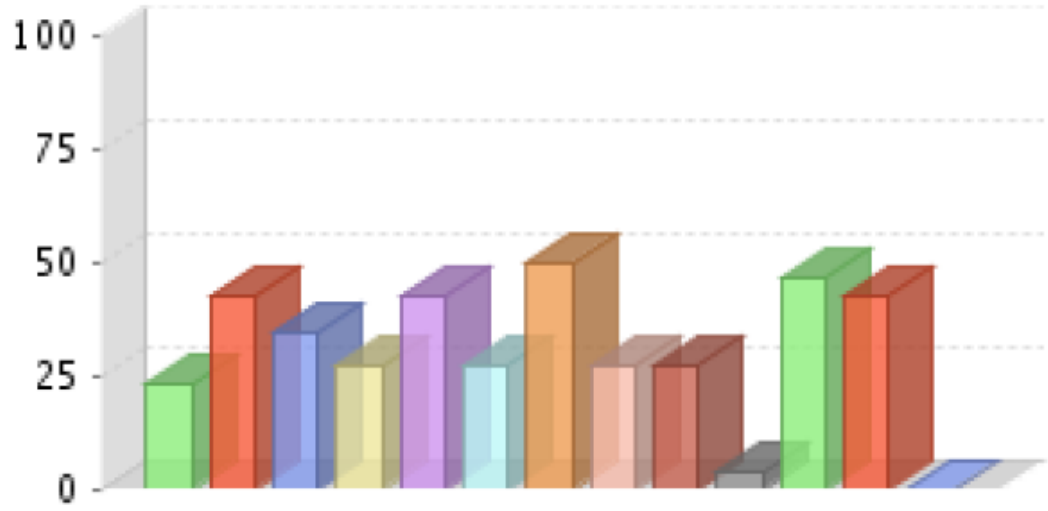
As we plan to have two conferences, please choose two themes from those listed.



1 - Training Sales	42.31% (11)	2 - Training Marketing and Business Development	38.46% (10)
3 - The Value of Training	26.92% (7)	4 - The Future of Training	26.92% (7)
5 - Training in the Current Economic Climate	53.85% (14)	6 - Taking Care of Costs	0% (0)
7 - The Customer	11.54% (3)	8 - Other	0% (0)

Response: 26

As we plan to have four workshops, please choose four topics from those listed.



1 - Instructor development and management	23.08% (6)	2 - Working with partners	42.31% (11)
3 - Trends in course development	34.62% (9)	4 - End-user projects	26.92% (7)
5 - The future of learning	42.31% (11)	6 - LMS and LCMS update	26.92% (7)
7 - Internal selling experiences	50% (13)	8 - Emerging technologies	26.92% (7)
9 - Measuring ROI	26.92% (7)	10 - Resource models	3.85% (1)
11 - Selling training on the web	46.15% (12)	12 - Training in the current economic climate	42.31% (11)
13 - other	0% (0)		

Response: 26

Results of Discussion

Workshop, Wed 21 January

“**Understanding Economic Indicators**”, Steve Gilroy, Toolwire

“**The Apple Training Model**”, Reiner Deichmann, Apple

Venue TBA

Workshop, Wed 18 March

“**Learning Lab – Which Technologies for 2010?**”

Prof Steve Molyneux, UK Learning Lab (provisional)

Venue TBA

Conference, Thu/Fri 7-8 May

“**Getting Ready for Training in 2010**”

- Training Best Practices
- Sharing Results from projects which resulted from this conference
- Development Session “**Management of Change**”