

# 2009 Spring Conference Evaluation Feedback CEEdMA Europe

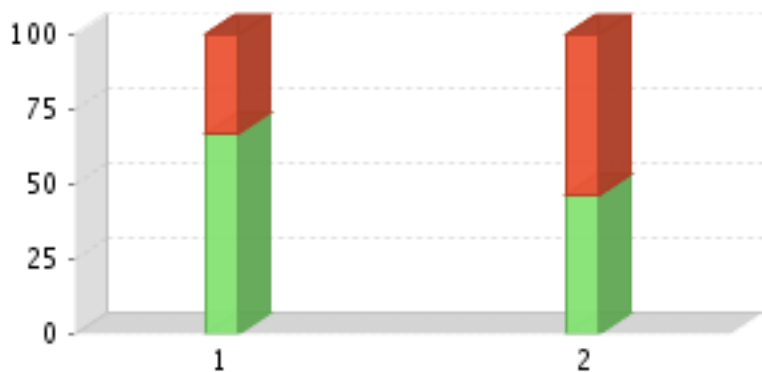
## What is your primary role?



1 - Training Executive (VP, Director, Senior Manager)	42.31% (11)	2 - Training Manager (Delivery, Course Development, Education Sales, Education Marketing, Certification Program, Partner Program)	42.31% (11)
3 - Training Professional (Senior Trainer, Senior Course Developer, Program Manager)	11.54% (3)	4 - Other (please describe)	3.85% (1)

Mean: 1.77  
Response: 26

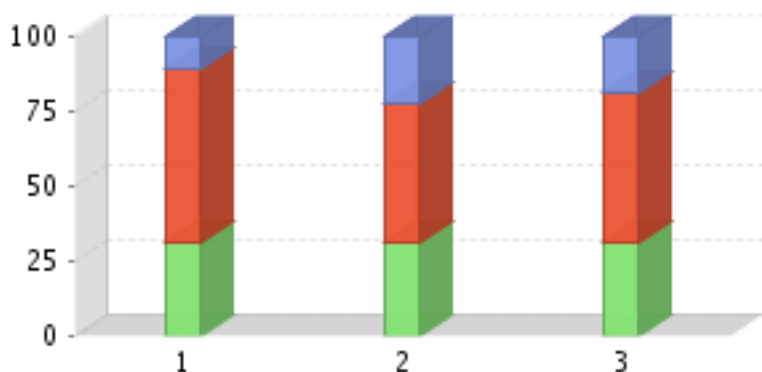
## What did you think about "Pulse of the Industry"? (Note that 1 is high and 5 is low.)



	1	2	3	4	5	Mean
1 Content	66.67% (16)	33.33% (8)	0% (0)	0% (0)	0% (0)	1.33
2 Mike Dowsey	45.83% (11)	54.17% (13)	0% (0)	0% (0)	0% (0)	1.54

Response: 26

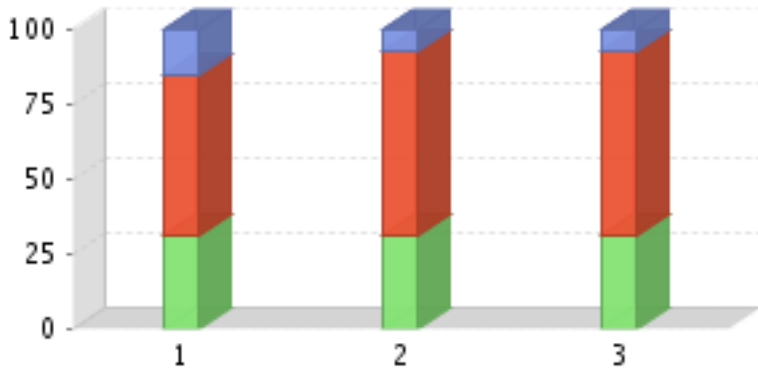
## What did you think about "What did you do since Nov 08?" and "What are customers' buyers saying?" (Note that 1 is high and 5 is low.)



	1	2	3	4	5	Mean
1 Content	30.77% (8)	57.69% (15)	11.54% (3)	0% (0)	0% (0)	1.81
2 Jasmine Huxtable-Wright	30.77% (8)	46.15% (12)	23.08% (6)	0% (0)	0% (0)	1.92
3 Philip Bourne	30.77% (8)	50% (13)	19.23% (5)	0% (0)	0% (0)	1.88

Response: 26

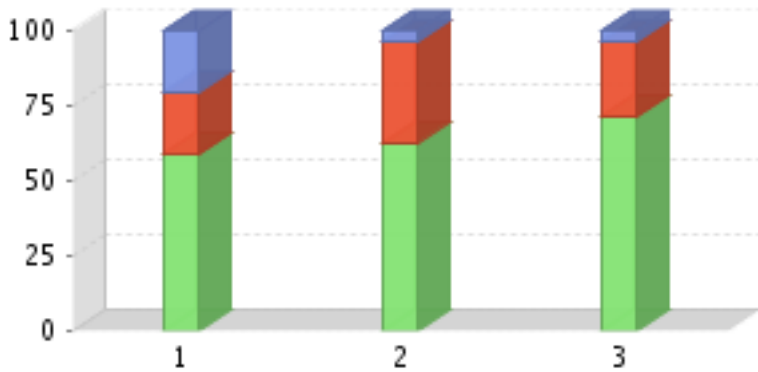
**What did you think about "Strategic Planning Assumptions"? (Note that 1 is high and 5 is low.)**



	1	2	3	4	5	Mean
1 Content	30.77% (8)	53.85% (14)	15.38% (4)	0% (0)	0% (0)	1.85
2 Neil Gregory	30.77% (8)	61.54% (16)	7.69% (2)	0% (0)	0% (0)	1.77
3 Hans Hirschi	30.77% (8)	61.54% (16)	7.69% (2)	0% (0)	0% (0)	1.77

Response: 26

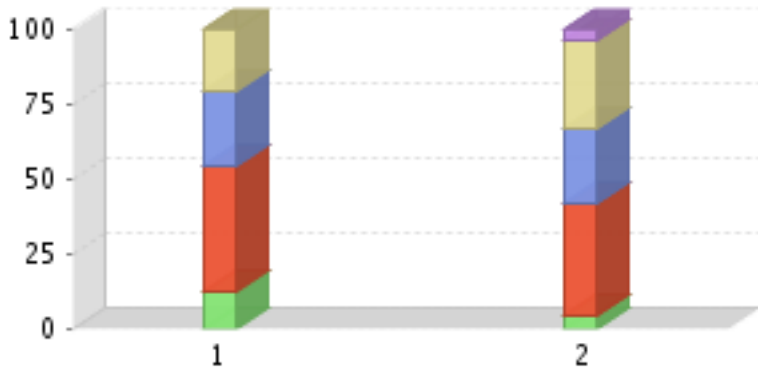
**What did you think about "Making Change Happen - Managing the Tell"? (Note that 1 is high and 5 is low.)**



	1	2	3	4	5	Mean
1 Content	58.33% (14)	20.83% (5)	20.83% (5)	0% (0)	0% (0)	1.62
2 Karen Moyse	62.5% (15)	33.33% (8)	4.17% (1)	0% (0)	0% (0)	1.42
3 Heather Simpkin	70.83% (17)	25% (6)	4.17% (1)	0% (0)	0% (0)	1.33

Response: 24

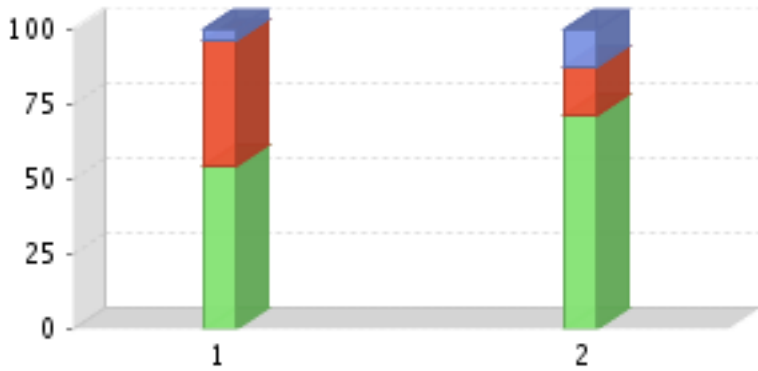
**What did you think about "The Business/Public Value of Training"? (Note that 1 is high and 5 is low.)**



	1	2	3	4	5	Mean
1 Content	12.5% (3)	41.67% (10)	25% (6)	20.83% (5)	0% (0)	2.54
2 Alan Bellinger	4.17% (1)	37.5% (9)	25% (6)	29.17% (7)	4.17% (1)	2.92

Response: 24

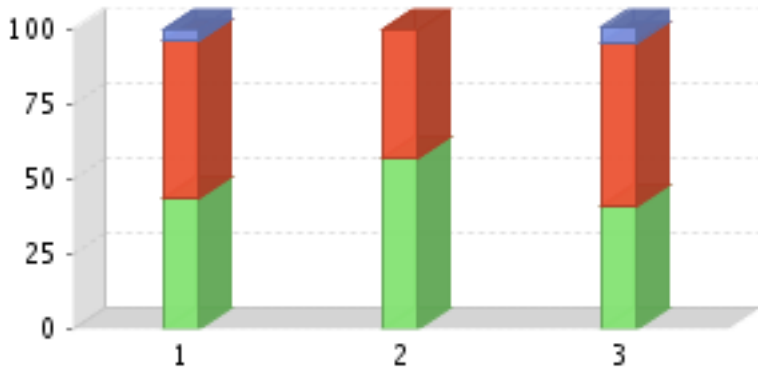
**What did you think about "More for Less - the Credit Crunch Survival Manual"? (Note that 1 is high and 5 is low.)**



	1	2	3	4	5	Mean
1 Content	54.17% (13)	41.67% (10)	4.17% (1)	0% (0)	0% (0)	1.5
2 Steve Rayson	70.83% (17)	16.67% (4)	12.5% (3)	0% (0)	0% (0)	1.42

Response: 24

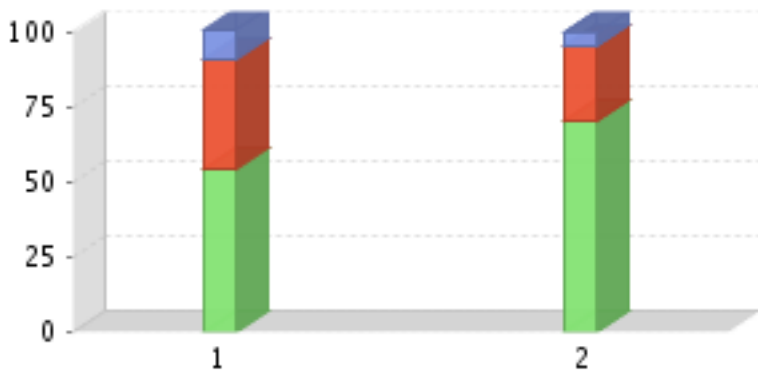
**What did you think about "Where Do We Go from Here"? (Note that 1 is high and 5 is low.)**



	1	2	3	4	5	Mean
1 Content	43.48% (10)	52.17% (12)	4.35% (1)	0% (0)	0% (0)	1.61
2 Simon Maskrey	56.52% (13)	43.48% (10)	0% (0)	0% (0)	0% (0)	1.43
3 Norman Buckberry	40.91% (9)	54.55% (12)	4.55% (1)	0% (0)	0% (0)	1.64

Response: 23

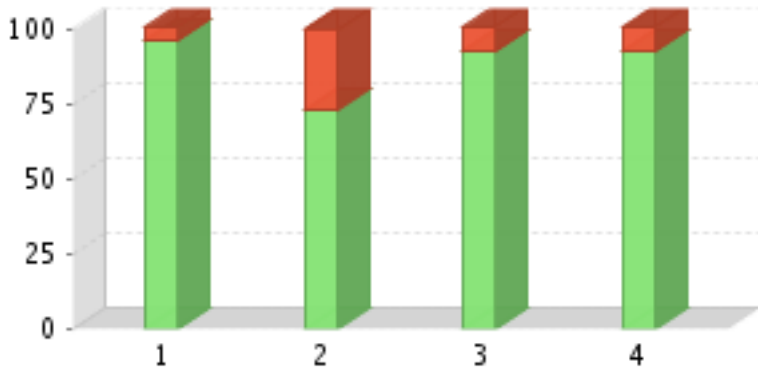
**What did you think about "Planning the events for 2009/2010 - Conference and Workshops"? (Note that 1 is high and 5 is low.)**



	1	2	3	4	5	Mean
1 Content	54.55% (12)	36.36% (8)	9.09% (2)	0% (0)	0% (0)	1.55
2 Phil Lawman	70% (14)	25% (5)	5% (1)	0% (0)	0% (0)	1.35

Response: 22

**The Conference (note that 1 is high and 5 is low):**



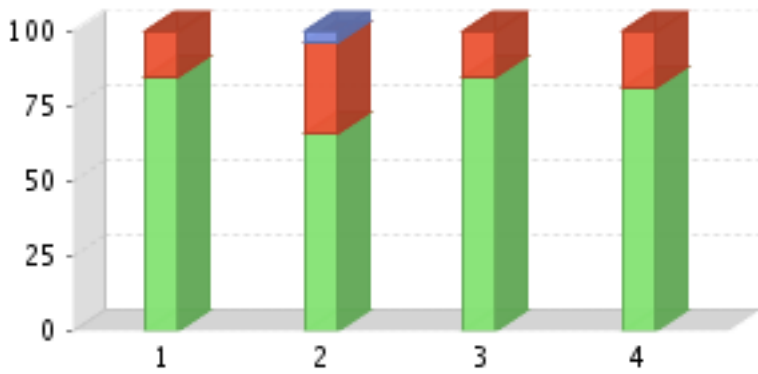
	1	2	3	4	5	Mean
1 Pre-conference information about the conference was adequate:	96.15% (25)	3.85% (1)	0% (0)	0% (0)	0% (0)	1.04
2 The conference objectives matched my objectives for the conference:	73.08% (19)	26.92% (7)	0% (0)	0% (0)	0% (0)	1.27
3 Registering for the conference was straightforward:	92.31% (24)	7.69% (2)	0% (0)	0% (0)	0% (0)	1.08
4 Overall, I was satisfied with the conference:	92.31% (24)	7.69% (2)	0% (0)	0% (0)	0% (0)	1.08

Response: 26

**Optional - Enter any comments about this section (The Conference).**

- 1 Great event as usual & good to see some new faces
- 2 Whilst I thought that the Strategic Planning session was excellent I think that we should also have included the strategic planning process and explained that we are only covering the assumptions made by the IITT LDN community during the session due to limited time but clearly other things need to be taken into account
- 3 Excellent fun and valuable time away from the coalface which will help me enormously going forward.  
(maybe sending out the good comments from this feedback will also help us all share the value of the conferences in our businesses!)
- 4 excellent program of sessions, with a strong theme
- 5 Great Agenda and as always valuable discussions and learning about other organisations challenges faced and actions being taken.
- 6 Alan Bellingier section was poor and came across as if he had pulled data together without understanding how to apply it...
- 7 Another great conference with great interaction and discussion. As always I have come away with lots of ideas and actions that I will discuss back in the office today and hope to start implementing ASAP. Thank you!
- 8 Always impressed with organisation, opportunities to network , the balance between activities and presentations.
- 9 Very useful experience and great to be able to share ideas and thoughts in an industry-specific forum without fear of 'politics' getting in the way.
- 10 Excellent, engaging, positive interaction and helpful.
- 11 As always, excellent and informative 2 days
- 12 As a new joiner I was wholly impressed with the content discussed, the format of the conference and objectivity of the other attendees. Really useful to share views with other training providers from other industries.
- 13 As a first timer - it exceeded my expectations.
- 14 Great event - well done
- 15 My first CEdMA event. I had high expectations and they were exceeded.  
The main benefit for me is to spend time with and learn about other companies that do the same thing I do.  
It would have been useful to have an attendees list with name/ company/ role plus name cards. That way, when a colleague was contributing, I would have a better idea of where they were coming from.
- 16 I believe that this type of gathering will always be a great benefit to any company that attends.  
To hear / see the way others think and approach, the similar issues that we face, provides me with a good feeling and encourages stimulus going forward.

**The Conference Facilities (note that 1 is high and 5 is low):**



	1	2	3	4	5	Mean
1 The conference location provided effective facilities and services to enable successful sessions:	84.62% (22)	15.38% (4)	0% (0)	0% (0)	0% (0)	1.15
2 The meals provided were adequate:	65.38% (17)	30.77% (8)	3.85% (1)	0% (0)	0% (0)	1.38
3 The conference hotel was comfortable and spacious:	84.62% (22)	15.38% (4)	0% (0)	0% (0)	0% (0)	1.15
4 Overall, I was satisfied with the conference facility:	80.77% (21)	19.23% (5)	0% (0)	0% (0)	0% (0)	1.19

Response: 26

**Optional - Enter any comments about this section (The Conference Facilities).**

- 1 Excellent service and facilities. Thoroughly recommend.
- 2 Very good, perfect for my needs.
- 3 Having break out sessions in the foyer area would have been fine, except there was a lot of "through traffic" on Friday. Would have been good to have wireless internet available via a conference passcode.
- 4 None at Present.

**The duration of the conference was:**

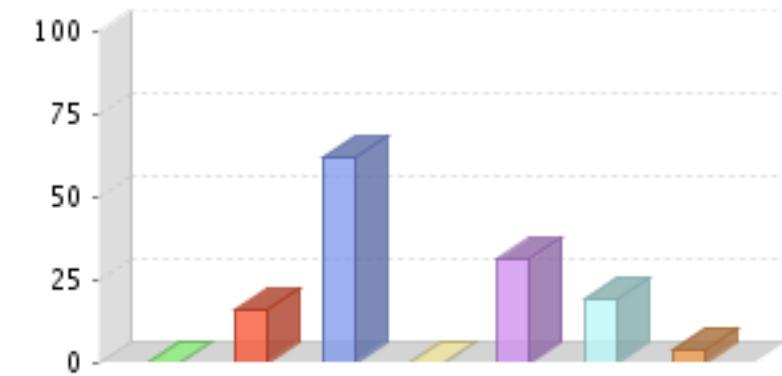


1 - Too long	0% (0)	2 - Just right	100% (26)
3 - Too short	0% (0)		

Mean: 2

Response: 26

## How did you hear about this conference? List all that apply.



1 - Website	0% (0)	2 - Newsletter	15.38% (4)
3 - Email invitation	61.54% (16)	4 - Telephone invitation	0% (0)
5 - From a colleague	30.77% (8)	6 - From another member	19.23% (5)
7 - Other (please specify)	3.85% (1)		

Response: 26

## What did you like most about this conference?

- 1 Appropriate and timely selection of subjects
- 2 Networking with others and understanding the current challenges are being faced by all
- 3 personal development session
- 4 The interaction and nice flow from one topic to the next fully aligned to the theme
- 5 Sharing with others. Different and though-provoking topics.
- 6 coherence of theme; good mix of presentation/information and discussion
- 7 Networking over dinner and in the bar afterwards
- 8 Interaction and content
- 9 openly sharing experiences
- 10 The workshops and interaction - as always it's the people and their input that make these conferences so enjoyable and productive. Steve Rayson's session was also very good - refreshed my memory of all he tings we can and should be doing!
- 11 Opportunities to hear and time to discuss how similar challenges and problems are being dealt with.
- 12 Sharing best practises
- 13 Linted powerpoints and more interactive communication
- 14 The networking, as always. The shared sense of similar problems and how to cope with them.  
For this event in particular, I think we identified that together we can make a difference, if we face issues like eLearning and government skills funding together rather than separately.
- 15 Networking, New technologies, personla dev session
- 16 the chance to network
- 17 The ability to meet with fellow training managers and discuss topics of mutual importance.
- 18 content of sessions and networking.
- 19 Excellent format - mixture of presentations and interactivity.
- 20 The openness, collaboration and shared aim to make things better.
- 21 People
- 22 My first CEEdMA event. I had high expectations and they were exceeded.  
The main benefit for me is to spend time with and learn about other companies that do the same thing I do.
- 23 Free sharing of ideas/methodology without any consideration of 'competition'
- 24 The session about Making Change Happen – 'Managing The Tell',
- 25 the personal development part

## What did you like least about this conference?

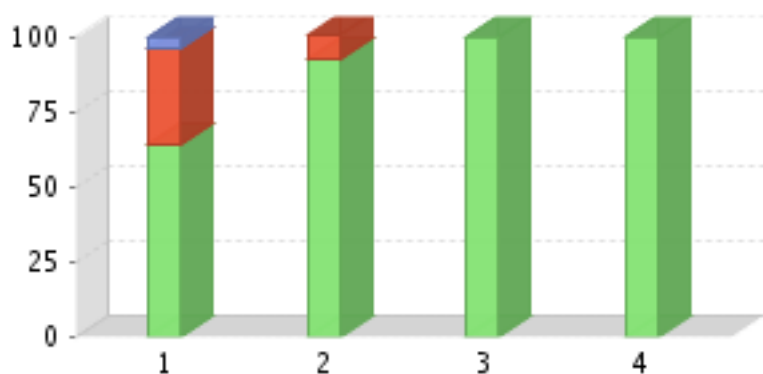
- 1 Alan Bellinger - for a senior consultant with a professional body he lack credibility in presenting his subject. The principles of the ROI proposal were well founded but the presentation was not cohesive or conclusive.....just thought provoking!
- 2 nothing, all good
- 3 never enough time... :)
- 4 the radioactive broccoli soup
- 5 The Alan Bellinger bit
- 6 Alan Bellinger session
- 7 The session from Kinetic Future was very enjoyable but lacked substance for me. It didn't have the impact it might have done.

- 8 N/a
- 9 Was expecting it to more more EMEA focused...most discussions were UK focused
- 10 food on Friday was most peculiarly unhealthy
- 11 Possibly too many sessions run by the board. All good sessions but after you have been comming for a while they all sort of run into eachother.
- 12 Location
- 13 The bar shutting early
- 14 Air Con noise
- 15 The Business/Public Value of Training
- 16 Nothing

### How would you improve this conference?

- 1 Earlier start on second day to balance early departure (if running on a Friday)
- 2 I couldn't
- 3 time warp?
- 4 nothing specific
- 5 Not sure I could improve this particular one apart from feedback above
- 6 It was honestly all good and enjoyable in some way. Perhaps the Kinetic Future session could have been improved with some more specific outcomes - but it was still an enjoyable session that helped to keep energy up.
- 7 n/a
- 8 More Customer involvement/feedback
- 9 Add people with an EMEA perspective??
- 10 Clear my diary and get expense approval to stay the previous night, and have a sociable round golf !
- 11 More external input.
- 12 N/A
- 13 invite delegate companies to use a presentation slot offering a 'lessons learned' case study - the background, what they did, what they learnt (good/bad) and the outcome for training.
- 14 Have the hotel open WiFi for the delegates.
- 15 It would have been useful to have an attendees list with name/ company/ role plus name cards. That way, when a colleague was contributing, I would have a better idea of where they were coming from.
- 16 The discussions of friday, as to how the week went, and what those attending voted for on the next meeting, is one of the best ways to improve. Also keeping an "ear" on what is happening to training globally, and evente that will indicate change.
- 17 Name plates on the tables.

### Based on my experience at this CEEdMA Conference:



	Yes	Maybe	No	Mean
1 My productivity will improve:	64% (16)	32% (8)	4% (1)	1.4
2 I will attend a future CEEdMA Conference:	92.31% (24)	7.69% (2)	0% (0)	1.08
3 I will recommend CEEdMA Conferences to my colleagues:	100% (26)	0% (0)	0% (0)	1
4 I will recommend CEEdMA Membership to colleagues in other companies::	100% (26)	0% (0)	0% (0)	1

Response: 26