



KineticFuture.

Leadership Communications Coaching

**BE PHENOMENAL**



# YOUR KINETIC FUTURE COACHES TODAY

**Karen Moyse**, Founder, Communications  
Strategy & Narrative Impact

**Heather Simpkin**, Theatre Director & Energy  
Dynamics

Our support team:

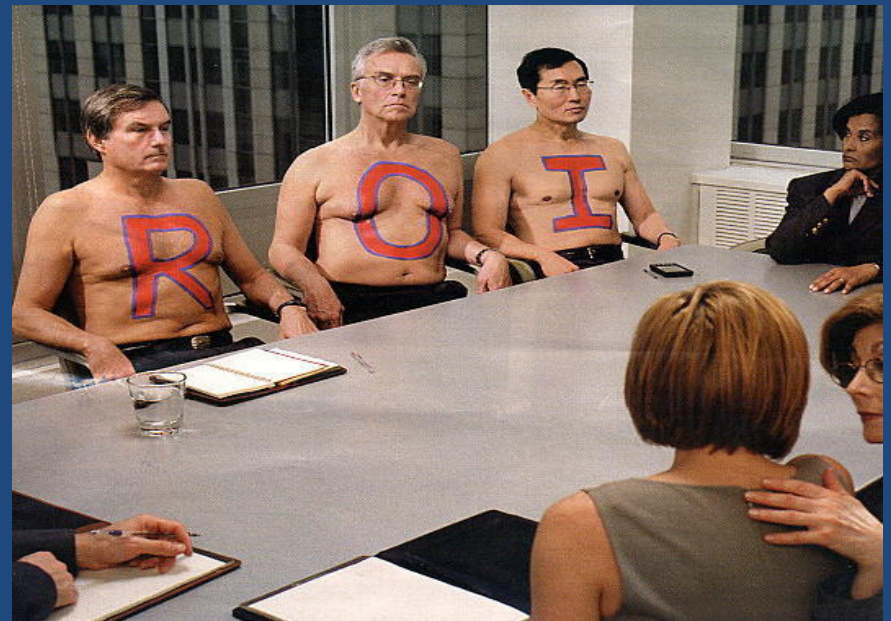
Noel Clerkin - performance psychology, Mel Churcher - video conference & voice coach, Caroline Byrne – big stage performance, Liz Balmford - voice, Jill Anderson - business strategy, Gary Killington - sales force effectiveness, Janet Copp – PA, Gail Robins – financial control

# WHAT WE DO

Help **leaders**

be phenomenal communicators

to achieve **exceptional** outcomes



# KineticFuture Clients

## McKinsey & Company



## HEIDRICK & STRUGGLES



# EXAMPLE BRIEFS WE TACKLE

- Sales Force effectiveness
- Board effectiveness & restructures
- Individual coaching
- Important presentations
- Video conference & TC challenges



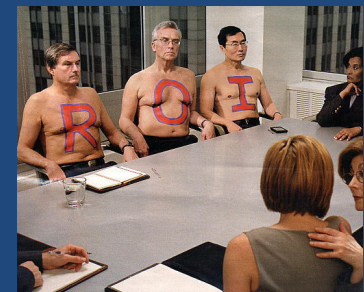
# EXAMPLE BRIEFS WE TACKLE

**Sales Force effectiveness** – build trusted advisor skills, help us win business, we need to facilitate and influence groups, build a strong competitive message, train our trainers, build our gravitas

**Presentations** – help us craft the message, make it exciting, help us present on a video conference or big stage, train our scientists & doctors

**Board effectiveness** – help me manage tough meetings, break bad news to my team

**Individual coaching** – develop my talent



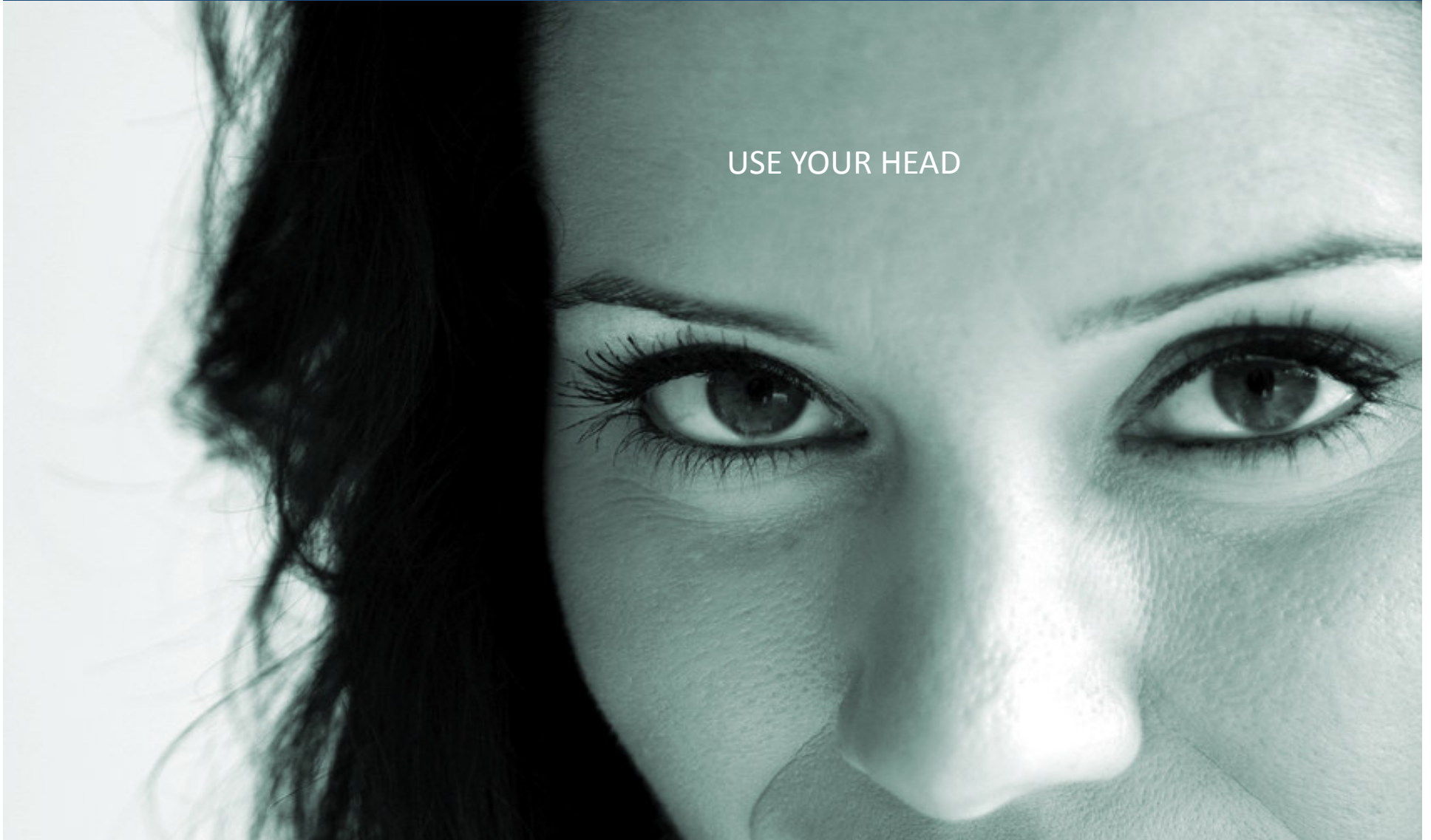
# 5 Seconds To Impress





# You! Critical to success

USE YOUR HEAD







Gravitas.

‘A quality of

substance or  
depth of personality’

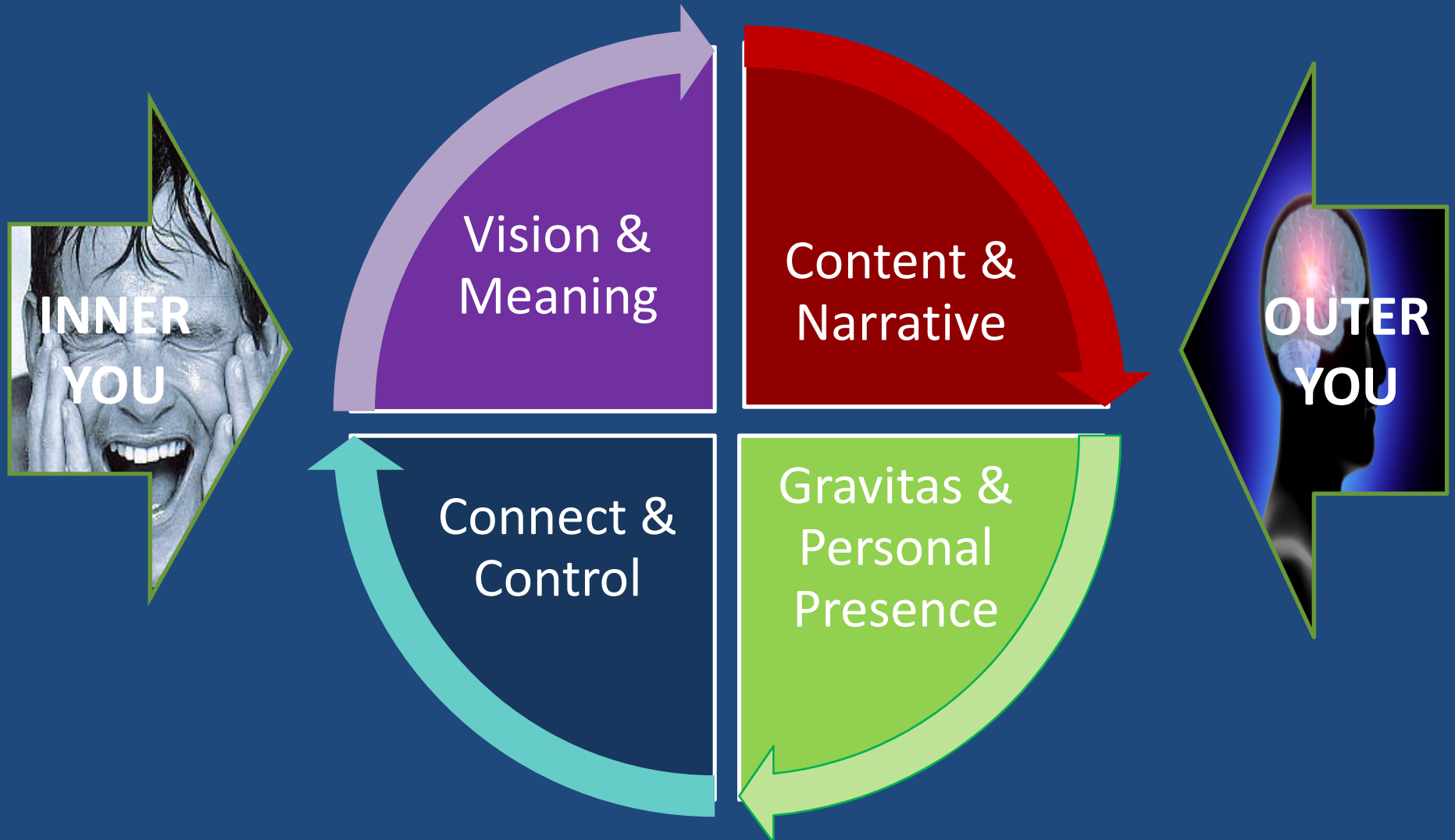


**WHAT MAKES A PHENOMENAL  
COMMUNICATOR?**



# 4 COMMON 'SECRETS'

## Our Operating System

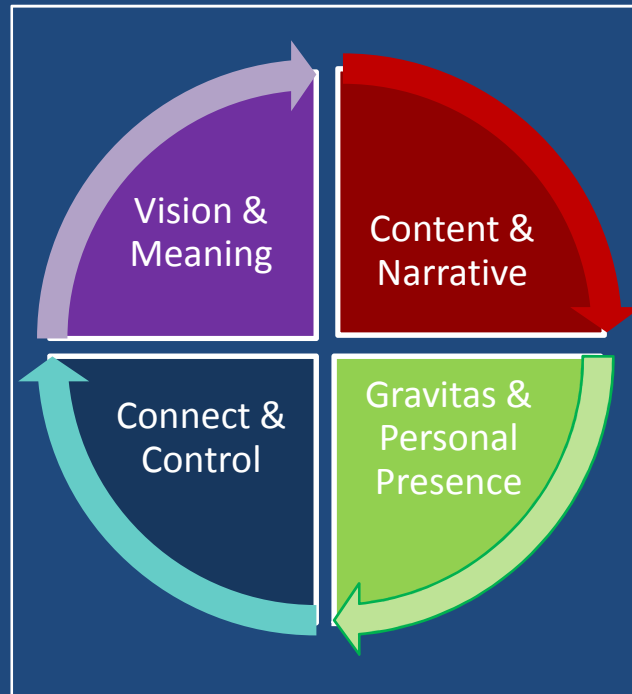


# OUR FAST TRACK METHODOLOGY

Inner Selling  
Game

Sports  
Performance  
Psychology

Energy Dynamics



Status

The Psychological  
gesture

The 7 Minute POV  
outline

The Message  
House

PUCKA it UP

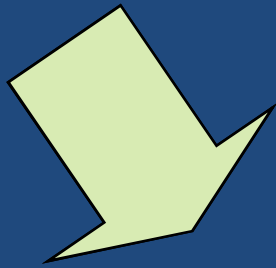
Media Training 5' Messaging  
Real Life Scenarios  
Managing The Tell

**MEASUREMENT & METRICS**

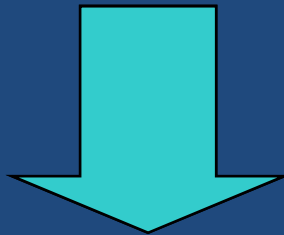


# MEASUREMENT APPROACHES

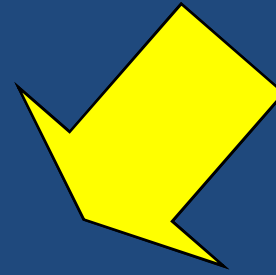
- Competency Model
- Psychological Profiling – attitude review
- Communications Coach Report - internal
- Group Test Drive
- Customer Feedback



Customers view



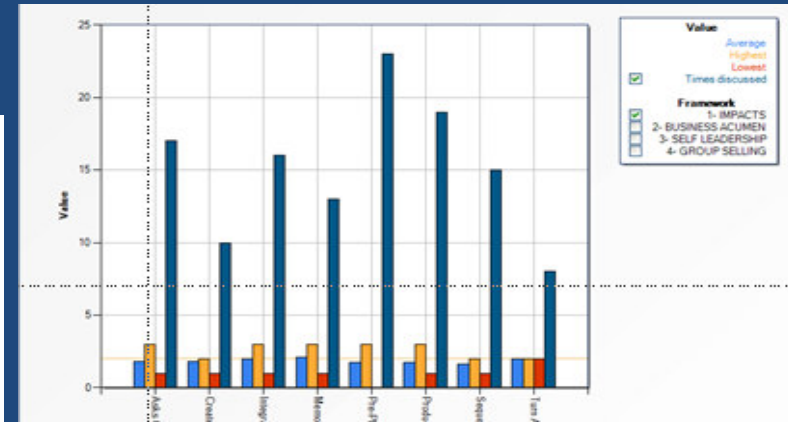
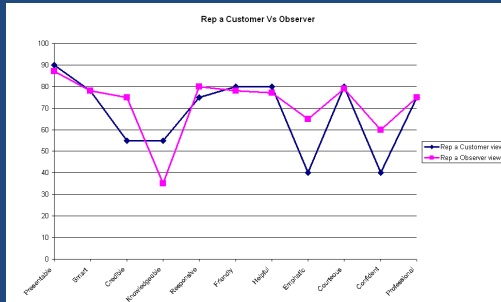
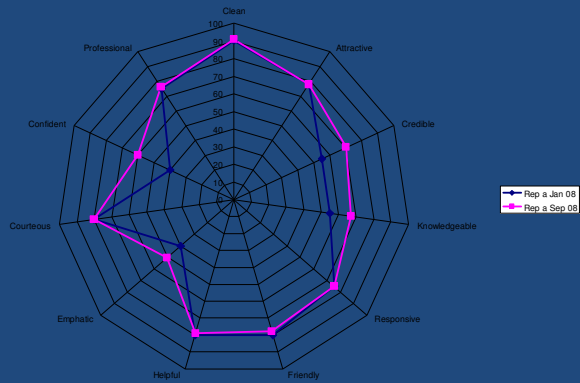
Internal view



External view



Rep a development map





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Phenomenal

MESSAGE  
HOUSE  
MEETING  
PLANNER

# Point of View

To Be Successful..

AGENDA & AIM OF THE MEETING (CTA)

## Key Headline 1

- Recommendation
- Proof Point
- Invite discussion & decision on next steps

## Key Headline 2

- Recommendation
- Proof Point
- Invite discussion & decision on next steps

## Key Headline 3

- Recommendation
- Proof Point
- Invite discussion & decision on next steps

SUMMARY AND NEXT STEPS



MESSAGE  
HOUSE  
MEETING  
PLANNER

# Point of View

## PIGS MAKE GREAT PETS

### AGENDA & AIM OF THE MEETING (CTA)

Let's Look at 3 reasons why. And then decide if we should buy

#### They are beautiful

- Rolling curves of fat
  - Deep soulful eyes
- Recommendation

#### They're cheap

- Eat leftovers
- Never get sick
- Live in garden

#### They're great kissers

- Sweet breath
- Small tongue

Let's get a pig