

KineticFuture. Be Phenomenal.

Leadership Communications Coaching



Imagine if the leaders in your field could be as good a communicator as Barak Obama, Ken Livingstone or Liberty's Shami Chakrabarti. What impact would it have on your results? A little or a whole lot?

KineticFuture helps talented leaders become phenomenal communicators so they can deliver exceptional outcomes. We analysed the 'great communicators' and we found they all have 4 common strengths. Our coaching & evaluation methodology helps you develop each of these 4 strengths in your own authentic style.

Our global client experience includes working with senior business people, scientists, and doctors for organisations including: Heidrick & Struggles, McKinsey, Roche, Cable & Wireless, Comet, Reckitt & Benckiser, Merck, Pfizer, Brands2Life, Hill & Knowlton, Edelman, Ogilvy, Galliard & APCO.

We have helped companies through corporate restructures, helped their sales forces sell more effectively, helped talented individuals transition into new roles, helped advocates advocate on big speaker platforms as part of external communications programmes and helped consultants become trusted advisors and business winners. We focus on face to face communication for important meetings, speeches & presentations plus video conference and over the phone communications.

The KineticFuture team comprises communications strategists, theatre directors, voice coaches, camera coaches, performance psychologists, sales people and business analysts. Together, we have developed a powerful & simple methodology to help you achieve results quickly.

Examples of the 'tools' in our methodology include:

- Power Planning© – fast track analysis of the situation
- The Point of View Outline© - a powerful structure that ensures your message is clear and you can hold the audience's attention
- The 7 Minute Presentation© –write presentations quickly & make sure key points are clear
- PUCKA Presentation© – a memory jogger to help you to make any presentation 'sticky', interesting and compelling.
- Gravitas & Status © - how to read situations, build your gravitas, personal presence & adapt your behaviour to different types of people

- Neuro Dynamics© – to build confidence & credibility by using your physical behaviour to influence your mindset and vice versa
- Managing The Tell© – a high pressure Q&A to help you find out what puts your gravitas & credibility under pressure

Measurement & tracking is core to how we help you evaluate yourself and move forward. We have 3 approaches to measurement – all designed to help you know where you are now on key leadership communications attributes, how much impact you are generating in real life and how you can improve.

We can also help you when your budgets are under pressure with : 1) KineticFuture Presentation Coach Report©: 2) Payment by results & volume discounts 3) Bespoke solutions for your budget 4) Coach the Coaches programmes

To find out more call Karen Moyse, KineticFuture Managing Director on +44 (0)1628 624312, e Karen@kineticfuture.com or look on the web at www.kineticfuture.com .

What our clients Say about Us (please do ask for any references required)

"We really enjoyed working with Karen, Heather and Julia: our consultants are very experienced, very successful professionals, and it's difficult to find external advisers who can make an impact. The team from KineticFuture was flexible and adaptable, quickly won respect, and brought something new to the table. Thank you very much."

[Amanda Alexander, Global Head of Talent, Heidrick & Struggles](#)

"Thank you so much all you did to help me. Our day together had real benefit and impact. I feel so much more confident about doing these in future" [Julie Hendey, Director of Human Resources, Comet.](#)

Thanks again, and I think you by now know that we were very happy with the whole exercise. When we started it was a blank sheet of paper ie the whole counter messaging strategy but it out came as I strived for – a plan which also covered our own product and how we improve our message. " [Anna Erikstrud, Managing Director Q Med.](#)

"Very useful. Got a lot out of it. It helped me push my boundaries and get out of my comfort zone. Good style of session tailored to needs of attendees, presenter understood her subject very well. Thank you" [Alan Donohoe, clinical scientist, Roche Products Ltd.](#)

"I have worked with Karen over the last seven years and she is one of the most talented professionals I have had the privilege of working with. Her general counsel in communication was one of the most sought after by clients but it was her abilities in creating value for new and existing clients, her management of large teams and her ability to coach the best out of her teams that led her to be appointed to deputy chairman of Hill and Knowlton UK, the flagship of Hill and Knowlton worldwide. Whatever Karen applies herself too, she will be successful" [Paul Taaffe, Global CEO, Hill & Knowlton](#)

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