



**CEdMA Conference, 6th – 7th May 2010
Marriott, Portsmouth**

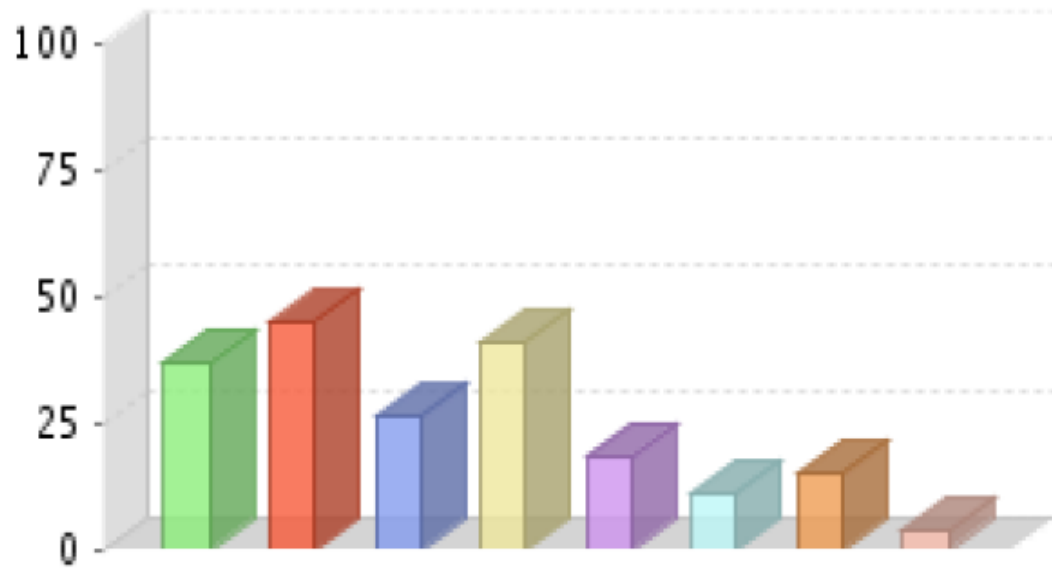
**Board Update
plus
What Themes and Subjects do
we want for the rest of 2010**

Philip Bourne
Chairman of the Board
CEdMA Europe

Board Update

- Institute of IT Training/Learning Directors' Network
- CEdMA USA – closer working, including webinars
- LinkedIn Group
 - Sign up now
 - Board's Business Areas
 - Newsletter articles – 5 star ratings

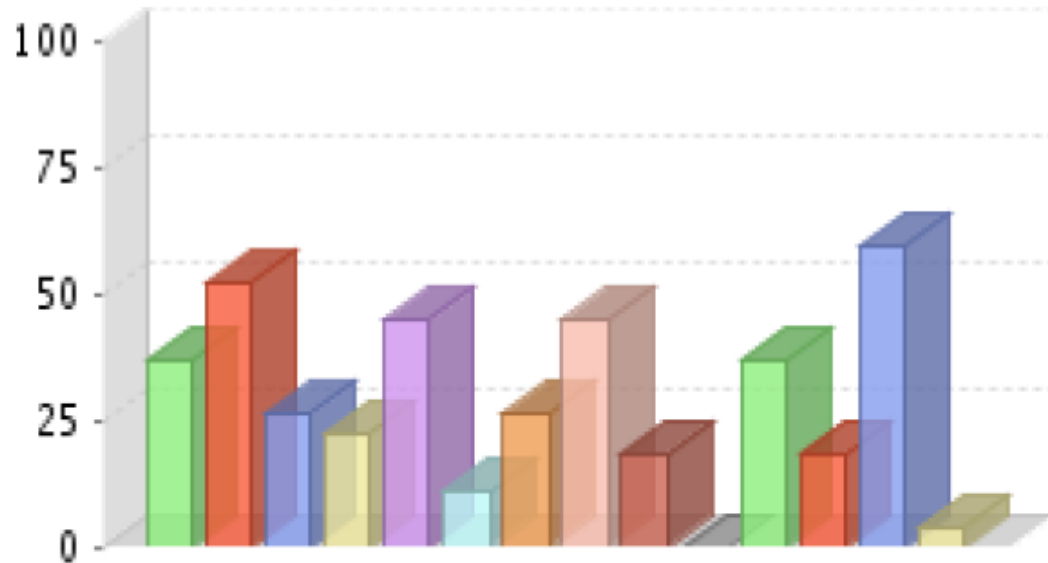
As we plan to have conferences in Nov and May 2011, please choose two themes from those listed.



1 - Training Sales	37.04% (10)	2 - Training Marketing and Business Development	44.44% (12)
3 - The Value of Training	25.93% (7)	4 - The Future of Training	40.74% (11)
5 - Training in the Current Economic Climate	18.52% (5)	6 - Taking Care of Costs	11.11% (3)
7 - The Customer	14.81% (4)	8 - Other	3.7% (1)

Response: 27

24. As we plan to have four workshops in Jun and Sep 2010 and Jan and Mar 2011, please choose four topics from those listed.



1 - Instructor development and management	37.04% (10)	2 - Working with partners	51.85% (14)
3 - Trends in course development	25.93% (7)	4 - End-user projects	22.22% (6)
5 - The future of learning	44.44% (12)	6 - LMS and LCMS update	11.11% (3)
7 - Internal selling experiences	25.93% (7)	8 - Emerging technologies	44.44% (12)
9 - Measuring ROI	18.52% (5)	10 - Resource models	0% (0)
11 - Selling training on the web	37.04% (10)	12 - Training in the current economic climate	18.52% (5)
13 - Virtual Classroom and Labs	59.26% (16)	14 - Other	3.7% (1)

Response: 27



Results of Discussion

Workshop, Wed 9 Jun 2010

“Virtual Classroom and Virtual Labs”

CA, Datchet

Workshop, Wed 8 Sep 2010

“The Role of Social Media in Training”

SAS, Marlow

Conference, Thu/Fri 4-5 Nov 2010

“The Future of the Training Department” (provisional)

Bournemouth Marriott