

## Spring Conference Summary (Apr 13)

Searching **@cedmaeurope's tweets** for **#cedmaconf**

-   
• **CEdMAEurope** #cedmaconf another successful conference is over, great discussions and superb presentation skills workshop  
@RichardNJames and Justin thanks 5:50 PM Apr 18th from Twitter for iPhone
-   
• **eleni\_iatridis** Blinder of a conference! Thx  
@CEdMAEurope#cedmaconf 4:24 PM Apr 18th from Twitter for iPhone retweeted by CEdMAEurope
-   
• **CEdMAEurope** “@thesdnguy: @CEdMAEurope #cedmaconf New buzzword of the day - MOOC .....<http://t.co/UQcy7zdvV>” 2:38 PM Apr 18th from Twitter for iPhone
-   
• **BruderTux** @CEdMAEurope excellent Extreme Presentation Skills Workshop by Saxon Coaching at #cedmaconf 1:57 PM Apr 18th from Twitter for iPad retweeted by CEdMAEurope
-   
• **SimonMaskrey1** Same task, 5 very different creative approaches. How inventive the human mind #cedmaconf 1:34 PM Apr 18th from Twitter for BlackBerry® retweeted by CEdMAEurope
-   
• **lernity** Great Saxon Coaching presentation skills live experience at #cedmaconf. It's a must try! 1:01 PM Apr 18th from HootSuite retweeted by CEdMAEurope
-   
• **CEdMAEurope** Improving the volume of extreme presentation skills. #cedmaconf <http://t.co/C5eKvliUWR> 1:23 PM Apr 18th from Twitter for iPhone



- **CEDMAEurope** Building a high impact openings to the question "Does training matter?" #cedmaconf 12:52 PM Apr 18th from Twitter for iPhone



- **jziemann** #cedmaconf analyzing an Obama speech - Repetition, Contrast and lists of 3 - great stuff @CEDMAEurope 12:23 PM Apr 18th from Twitter for iPad retweeted by CEDMAEurope



- **CEDMAEurope** Build in some time for a physical and vocal warm up before meetings and presentations. #cedmaconf 11:28 AM Apr 18th from Twitter for iPhone



- **CEDMAEurope** High impact start, high impact close.... #cedmaconf 11:25 AM Apr 18th from Twitter for iPhone



- **SimonMaskrey1** Structure and pace of language is as important as the words themselves #cedmaconf 11:17 AM Apr 18th from Twitter for BlackBerry® retweeted by CEDMAEurope



- **jziemann** Analyzing techniques of great speakers in Extreme Presentation Skill workshop - great stuff - at #cedmaconf @CEDMAEurope 10:43 AM Apr 18th from Twitter for iPad retweeted by CEDMAEurope



- **CEDMAEurope** Repetition, Lists of Three, Contrast, Visionary Language and Rhetorical Questions... #cedmaconf 10:42 AM Apr 18th from Twitter for iPhone



- **RichardNJames** Follow what people are saying about today's conference and my part in it via #Cedmaconf 10:04 AM Apr 18th from txt retweeted by CEDMAEurope



**SimonMaskrey1** Quite an impactful start to Extreme Presentation Skills  
#cedmaconf 10:09 AM Apr 18th from Twitter for BlackBerry® retweeted by CEEdMAEurope



• **CEdMAEurope** “@RichardNJames: I'm in a room full of IT managers. I'll monitor the situation, but I hope we click.” #cedmaconf am sure we all will. 10:02 AM Apr 18th from Twitter for iPhone



• **CEdMAEurope** #cedmaconf is everyone ready for Extreme Presentation Skills with @RichardNJames and Justin McCarthy 10:02 AM Apr 18th from Twitter for iPhone



• **jziemann** @CEdMAEurope #cedmaconf very good presentation and discussions about VILT offerings, pros and cons 9:27 AM Apr 18th from Twitter for iPad retweeted by CEEdMAEurope



• **SimonMaskrey1** You need to sell LVC to your own sales reps 1st before you can sell to customers #cedmaconf 9:23 AM Apr 18th from Twitter for BlackBerry® retweeted by CEEdMAEurope



• **CEdMAEurope** #cedmaconf how do you be successful in virtual classroom delivery in Southern Europe? 9:23 AM Apr 18th from Twitter for iPhone



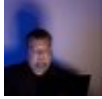
• **CEdMAEurope** #cedmaconf Day 2 about to start..... 8:05 AM Apr 18th from Twitter for iPhone



• **SimonMaskrey1** Interesting and thought provoking 1st day aty the CEdMA conference. Looking forward to networking tonight #cedmaconf 4:38 PM Apr 17th from Twitter for BlackBerry® retweeted by CEEdMAEurope



• **Mhoner** @CEdMAEurope Off to order a MOOC cocktail at the bar! #cedmaconf 4:24 PM Apr 17th from Twitter for iPad retweeted by CEEdMAEurope



• **BruderTux** @CEdMAEurope Interesting for #cedmaconf : Daphne Koller on MOOCs: What we're learning from online education <http://t.co/uhRaz9nbDz> #TED3:53 PM Apr 17th from Twitter for iPad retweeted by CEdMAEurope



• **SimonMaskrey1** You have to know what a customer is using your technology for and why before you can measure your training effectiveness #cedmaconf3:27 PM Apr 17th from Twitter for BlackBerry® retweeted by CEdMAEurope



• **CEdMAEurope** #cedmaconf lots of networking and discussion taking place... <http://t.co/5t4e75ofGl>3:11 PM Apr 17th from Twitter for iPhone



• **CEdMAEurope** @CEdMAEurope: #cedmaconf are there next generation learners or is it next generation training?3:09 PM Apr 17th from Twitter for iPhone



• **Mhoner** @CEdMAEurope are customers are looking for time saving and cost saving training solutions - just in time and just good enough?? #cedmaconf2:16 PM Apr 17th from Twitter for iPhone retweeted by CEdMAEurope



• **CEdMAEurope** "@SimonMaskrey1: The decider of improved performance or reduced cost is the customer #cedmaconf"1:49 PM Apr 17th from Twitter for iPhone



• **jonll** Training should drive improvement in your SLAs - can you measure that delta in your customers? #cedmaconf1:35 PM Apr 17th from web retweeted by CEdMAEurope



**SimonMaskrey1** If next gen learners are the same as the last then is the question how can technology help us improve performance or lower cost?#cedmaconf1:32 PM Apr 17th from Twitter for BlackBerry® retweeted by CEEdMAEurope



• **faezahmed** To build or not to build?. -Build content that matters!  
#cedmaconf1:19 PM Apr 17th from Mobile Web (M5) retweeted by CEEdMAEurope



• **SimonMaskrey1** Is technology adding value to the learning experience or just a distracting gimmick?#cedmaconf1:16 PM Apr 17th from Twitter for BlackBerry® retweeted by CEEdMAEurope



• **CEEdMAEurope** #cedmaconf essential guidance.....<http://t.co/p1YDLJp1Yw>1:20 PM Apr 17th from Twitter for iPhone



• **eleni\_iatridis** #cedmaconf Simulations excellent for technical training, says Cushing Anderson from IDC1:08 PM Apr 17th from Twitter for iPad retweeted by CEEdMAEurope



• **BruderTux** @CEEdMAEurope Peer tutoring is a highly effective teaching method. Students see that non-gurus can learn the topic #cedmaconf1:10 PM Apr 17th from Twitter for iPad retweeted by CEEdMAEurope



• **lernity** sync and async elearning will become 50% in 2020 and 30% will be ILT declining already today says @cushinganderson at #cedmaconf1:03 PM Apr 17th from Twitter for iPad retweeted by CEEdMAEurope



• **CEEdMAEurope** Next Generation learners proactively use technology "Digital Natives" #cedmaconf12:53 PM Apr 17th from Twitter for iPad



• **CEEdMAEurope** Listening to @CushingAnderson at #cedmaconf <http://t.co/arScUXERSB>12:42 PM Apr 17th from Twitter for iPhone



• **lernity** The Third Platform described by Cushing Anderson IDC at #cedmaconf 12:34 PM Apr 17th from Twitter for iPad retweeted by CEEdMAEurope



• **robviguurs** Next up is @cushinganderson from #idc on "Next Generation Learning for Next Generation Employees". #cedmaconf 12:35 PM Apr 17th from Twitter for iPad retweeted by CEEdMAEurope



• **jonll** @CushingAnderson growth and disruption in the CIO office & IT orgs -entering the era of the third platform @CEEdMAEurope #cedmaconf 12:37 PM Apr 17th from web retweeted by CEEdMAEurope



• **CEEdMAEurope** #cedmaconf most vendors reducing number of physical classrooms and need more flexible delivery resources. 11:03 AM Apr 17th from Twitter for iPhone



• **zjiemann** @CEEdMAEurope good discussion during breakout session regarding how to make product sales reps motivate to sell training #cedmaconf 10:51 AM Apr 17th from Twitter for iPad retweeted by CEEdMAEurope



• **jonll** @cedmaeurope #cedmaconf Can MOOCs be leveraged for a freemium model to drive learning revenue & build ecosystem? 10:52 AM Apr 17th from TweetDeck retweeted by CEEdMAEurope



• **CEEdMAEurope** #cedmaconf product sales selling training? Does comp ensure success? 10:50 AM Apr 17th from Twitter for iPhone



• **BruderTux** multiple choice exam authors spend 80% of their time inventing plausible lies. To really test skills you need practical exams. #cedmaconf 10:10 AM Apr 17th from Twitter for iPad retweeted by CEEdMAEurope



• **CEDMAEurope** #cedmaconf discussion time...<http://t.co/JNCJbIBF1y>10:11 AM Apr 17th from Twitter for iPhone



• **lernity** #cedmaconf simulation, an answer towards high quality certification. Who is using it?9:31 AM Apr 17th from Twitter for iPad retweeted by CEDMAEurope



• **CEDMAEurope** Certification, a memory test? #cedmaconf9:28 AM Apr 17th from Twitter for iPhone



• **CEDMAEurope** @CEDMAEurope: Certification volume declining in Europe.... Why? #cedmaconf9:27 AM Apr 17th from Twitter for iPhone



• **lernity** #cedmaconf Is VILT a major opportunity to reverse IT Training margin negative trend?9:19 AM Apr 17th from Twitter for iPad retweeted by CEDMAEurope



• **lernity** #cedmaconf Overall IT margins squeezing too much... Innovation will be key to reverse the trend9:17 AM Apr 17th from Twitter for iPad retweeted by CEDMAEurope



• **CEDMAEurope** "@jonll: @cedmaeurope Happy to be here! #cedmaconf"9:11 AM Apr 17th from Twitter for iPhone



• **CEDMAEurope** The conference begins #cedmaconf<http://t.co/FEHOoj3HEW>8:37 AM Apr 17th from Twitter for iPhone



• **CEDMAEurope** The #cedmaconf begins two days of networking, discussion and learning about Next Generation Employees.6:51 AM Apr 17th from Twitter for iPhone





- **CEdMAEurope** 24 hours until the CEdMA conf "Next Generation Learning for Next Generation Employees" begins.... #cedmaconf8:19 AM Apr 16th from web



- **CEdMAEurope** How to be Successful with Virtual Classroom/Labs find out more at #cedmaconf9:09 AM Apr 12th from web



- **CEdMAEurope** Looking forward to our conference on "Next Generation Learning for Next Generation Learners" next week #cedmaconf7:54 AM Apr 10th from web