CE*d*MA Europe Conference Agenda

21/22 April 2015

Meon Valley Marriott

Tuesday 21ˢᵗ April 2015 *"How is the Cloud changing your Education business?"*
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Time	Topic	Leader
1000	**Welcome and Introduction**	*Philip Bourne, Chairman*
1030	**Market Barometer Update** Your input to the 14Q4 Market Barometer has been collated but only the highlights will be presented	*Mike Dowsey, CEdMA Europe*
1045	*Break*	
1115	**Keynote: How the Cloud is changing IT Education** Among the trends that are emerging in the global training and learning industry, the Cloud is transforming IT education deeply. The keynote will address the impacts of the cloud on traditional hard/software vendor training. Lessons learned from IBM's Cloud experience as well as from other organisations will be shared. The combination of the Cloud with other trends (social learning, analytics, mobile learning) will be in focus. The keynote will also be the opportunity to discuss the extent to which the Cloud can/is used disruptively and through which technologies.	*Jamil Farah, IBM*
1300	*Lunch*	
1400	**Breakout: What do WE think Customers Need?**	*Led by Denis Spiller, HP*
1530	*Break*	
1600	**Case Study: SAP takes Certification to the Cloud** SAP and Questionmark provide insight and lessons learned on the transformation of the SAP Global Certification program to address the need for more certified current knowledge in the ecosystem in support of SAP's transition to the Cloud world. The exciting new program leverages cloud technology and remote proctoring to enable people to certify anytime, anywhere in a secure environment.	*Sue Martin, SAP; Kerry Williams, Questionmark*
1800	*Close*	
1900	*Drinks before dinner*	*All*
2000	*Dinner*	*All*

Wednesday 22nd April 2015 *"How is the Cloud changing your Education business?"*

Time	Topic	Leader
0900	**CEdMA Annual General Meeting:** • Financial Results • Role-based Curriculum Project Update • Training Manager Certification Update • 2015 Awards (new)	*Philip Bourne, Symantec*
1030	*Break*	
1100	**Case Study – How Forgerock have implemented a 100% Cloud solution** ForgeRock University came in to being when a customer had the audacity to ask for some training! We now deliver classroom, VILT and on-demand classes to enterprise customers in many locations. Rapid growth demanded a new way of implementing a training business at scale in order to keep pace with its customers' needs and the cloud came to the rescue. Today, ForgeRock University is run using a 100% cloud based infrastructure responsible for every aspect of the training business. The case study will discuss the business rationale for using the cloud, and some of the challenges and benefits from having gone down this route. Many lessons were learnt, from which a template for cloud procurement has been developed which will be shared in this session.	*Kevin Streater Forgerock*
1230	*Lunch*	
1330	**Breakout: Every Cloud has a silver lining** • No thanks – we see only sunshine ahead • Yes please, this is what we plan to do	*Led by Tony Coates, Assima*
1500	**Conference Summary**	*Philip Bourne*
1515	*Close*	