

Certiport and Adobe Systems launch line of certifications (Apr 24)

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Certiport has partnered with Adobe Systems Inc. to develop and launch a line of certifications for Adobe software that engage students in the classroom while preparing them with essential digital communications skills to succeed in 21st-century careers.

This alliance and subsequent offerings are intended to extend the availability of Adobe certification programs to secondary and postsecondary institutions around the world, more than 6,900 of which act as Certiport testing centers.

“Certification is a critical link between education and employment,” said David Saedi, Certiport president and CEO. “These new Adobe credentials will prepare students for meaningful employment and help revitalize classroom curricula for the 21st century.”

Immediate terms of the agreement call for Certiport to develop the Adobe certification program for launch near the end of spring 2007.

This English-language release will feature certification exams for Dreamweaver and Flash.

“Adobe is committed to offering educators the resources to give students the necessary digital media skills to succeed in today’s highly competitive workplace,” said Megan Stewart, Adobe director of K-12 education. “By partnering with Certiport, we can offer teachers and students the ability to not only learn to use Adobe’s industry standard digital communications tools but to validate the skills and competencies that they have acquired.”

Called Adobe Certified Associate, the first generation of the certification exams will help validate a test candidate’s ability to create, manage, integrate and communicate information using Adobe’s dynamic multimedia, video, graphic and Web software through linear testing.

Each of the new certification exams will test knowledge and skills using a particular Adobe application and will represent a single certification.

For example, achievement of the Dreamweaver certificate denotes entry-level communication skills using Adobe Dreamweaver software.

Certiport, which develops certification programs that validate essential digital media skills and help students advance from education to employment, will create, manage and distribute the Adobe certification program.

Certiport certification programs are available in 21 languages and in 128 countries.

Thousands of businesses, academic institutions (secondary and postsecondary) and government agencies deliver Certiport programs that develop digital skills for the competitive global workforce.