

Best of *Elearning!* Awards

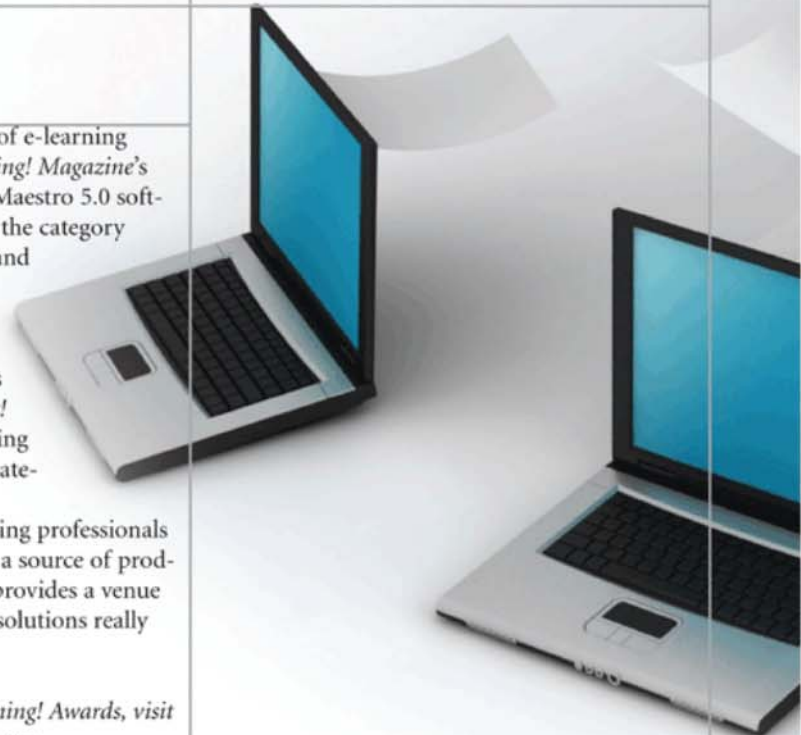
WINNERS IN 11 CATEGORIES RECEIVE RAVE REVIEWS

Customer service is a key requirement of e-learning products, according to voters in *Elearning! Magazine's* "Best of 2007" Awards. GeoLearning's Maestro 5.0 software ran away with the competition in the category of "Best On-Demand LMS." It was far and away the top vote-getter of all category winners in the 2007 competition.

The magazine's readers and professionals from hundreds of organizations nominate and cast ballots via *Elearning! Magazine's* Website for the best e-learning solutions providers across 11 product categories. Four categories resulted in ties.

Because more than half of all e-learning professionals rely on word of mouth and referrals as a source of product information, this awards program provides a venue for adopters to share what brands and solutions really work for them.

—To learn more about the Best of *Elearning!* Awards, visit the Website www.elearning.b2bmediaco.com.





BEST LMS

Winner: Learn.com LearnCenter
Finalists: Saba Learning Suite, SumTotal Total LMS 7.1

What They Say:

- >> one of the most complete and customizable solutions on the market
- >> serves as a "one-stop shop"
- >> automates, centralizes and rolls up reporting while measuring employee performance

Product Description:

The LearnCenter platform manages the entire pre-hire to retire lifecycle by creating a cost effective, high quality training, development and measurement environment designed to empower users with visibility into and control of their career planning while providing management with real-time business intelligence. Learning Management, Performance Management, Content Management, Online Authoring, Succession Planning, Collaboration, e-Commerce, Portal Authoring and more are included within one solution, with one interface and one partner – Learn.com.

Product Information:

<http://www.learn.com/learncenter.asp?id=178441&sessionid=3-8888A8C8-929E-435D-90E5-B497BC6F2798&page=2>

Contact Info:

Learn.com
 14000 Northwest 4th St.
 Sunrise, FL 33325
 Phone: (888) 544-1023 or (954) 233-4000
 Website: www.learn.com

BEST ON-DEMAND LMS

Winner: GeoLearning Maestro 5.0
Finalists: GeoLearning GeoExpress, Moodle

What They Say:

- >> flexible and easily scalable ... with fantastic user interface
- >> supports a variety of foreign languages ... and takes the hassles out of having to self-manage a site
- >> intuitive for all user types and at all levels of the LMS, from reporting to registration to online course management

Product Description:

ASP-hosted learning service including LMS, LCMS, online courseware, Webcasting, skill gap, competency management, reporting and learning analytics delivered via the Internet. All aspects of delivery, maintenance and service of solution provided by GeoLearning. No hardware or software to buy, install or maintain. Standards compliant with AICC, SCORM, XML and ADA Sec. 508/Customizable Interface. Permission-based system with user authentication and security. Automated notification and internal e-mail capabilities. Multiple languages, time zones and currencies. Intuitive interface is easy to use and navigate.

Product Information:

<http://www.geolearning.com/main/products/geomaestro.cfm>

Contact Info:

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 Website: www.geolearning.com

BEST IT CONTENT

Co-Winners: Element K Online IT Certification Training, Learn.com IT Course Library, SkillSoft Skill Choice IT

What They Say:

- >> [Learn.com IT Course Library] provides proof of employee attendance and generates a printable certification as back-up
- >> [SkillSoft Skill Choice IT] gave me guidance on producing and maintaining IT policies, architectures and documents
- >> [Element K Online IT Certification Training] The leader in IT training solutions. They have done it longer, and better than any other in the market. They know IT.

Contact Info:

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 Rochester, NY 14623

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 Website: www.elementk.com

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 Website: www.learn.com

SkillSoft

107 Northeastern Blvd.
 Nashua, NH 03062
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 Website: www.skillsoft.com

BEST LEADERSHIP

Co-Winners: Ninth House Situational Leadership II, Harvard Business School of Publishing The Essential Leader, Ken Blanchard High Performing Organizations, AMA Leadership Development Blended Learning

What They Say:

- >> [AMA Leadership Development Blended Learning] is a perfect mix of classroom content and well-designed Web-based support and assessment materials
- >> [Ninth House Situational Leadership II] were able to build an effective learning culture, saw high completion rates with good skills transfer, helped us think bigger and improve faster
- >> [HBSP The Essential Leader] The name in leadership development, managers come motivated to these sessions, consumable pieces rather than overwhelming content
- >> [Ken Blanchard High Performing Organizations] Created solution to match our company's needs rather than generic turnkey approach, innovative, fast paced like our industry, we were guided allowing us to develop our skills rather than memorize the instruction.

Contact Info:

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 San Francisco, CA 94133
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Website: www.harvardbusinessonline.org

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Fax: (760) 489-8407
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E-mail: customerservice@amanet.org
Website: www.amanet.org

BEST SOFT SKILLS

Co-Winners: Learn.com Managing to Excel, Ninth House Retaining Talent, AMA Business Skills Blended

What They Say:

- >> [Learn.com Managing to Excel] excellent pre- and post-assessment testing, modules give real-world scenarios and case studies
- >> [Ninth House Retaining Talent] gives employees access to the greatest business thinkers in the world
- >> [AMA Business Skills Blended] Training you can measure, helped us figure out which program met our needs, the pre-session preparation made time in the class more valuable

Contact Info:

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COMPLIANCE TRAINING

Winner: Corpedia Compliance E-learning
Finalists: Syntrio Sexual Harassment Training, Red Hawk Ethics Training Series

What They Say:

- >> well-designed online modules, their expertise in legal and training helped us role out an appropriate training solution, easy to use, enjoyable despite mundane topic

Product Description:

Developed in exclusive partnership with the Practising Law Institute's (PLI) elite faculty of lawyers, Corpedia's ethics and compliance e-learning programs span hundreds of topics from antitrust to product liability to workplace harassment — all organized by functional level, activity, and industry. Each Corpedia multimedia course is rich in animation and sound, designed to engage the learners and reinforce learning concepts. The Corpedia library covers more than 400 topics that span the depth and breadth of employment and commercial law, including: Global Competition, Organizational Conflicts of Interest, Selling to the U.S. Government: Compliance Fundamentals, Compliance with Defense Export Controls, Introduction to Sarbanes-Oxley and Compliance: Manager Edition.

Product Info Website:

<http://welcome.corpedia.com/workplace-elearning/>

Contact Info:

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Fax: (602) 712-0019
Website: www.corpedia.com

BEST VIRTUAL CLASSROOM

Winner: WebEx Training Center
Finalists: iLinc LearnLinc, Saba Centra Live

What They Say:

- >> provides the tools that increase interactivity during synchronous training sessions
- >> employees are engaged in discussion, can demonstrate their understanding of concepts through desktop sharing, and documents can be modified or created just as it could be if we were in the same room

Product Description:

Train remote learners "as if you were there" with interactive online training from WebEx Training Center. Transfer your existing content to an online format and make your training more accessible. Record your online training so people can watch it on-demand at their convenience. Offer live or recorded Web training, reach more learners, and increase customer satisfaction while reducing travel and venue costs. Integrate tests, quizzes and polls into your online training. Assess the impact of your training material and presentation. Track performance and offer encouragement and support using a variety of online testing and collaboration tools. Generate revenue with self-service registration and payment. Offer paid on-demand training classes in a secure, reliable environment with no additional capital expenditures. Keep track of who's attended mandatory training. Quickly update your entire organization on process changes, regulatory compliance and new initiatives without juggling travel schedules.

Product Sheet:

http://www.webex.com/enterprise/online-classroom.html?lid=enterprise_oc_learnmore

Contact Info:

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3979 Freedom Circle
Santa Clara, CA 95054
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Fax: (408) 496-4353
Website: www.webex.com

BEST WEB SEMINAR

Winner: iLinc Meeting Linc
Finalists: WebEx Meeting Center, Saba Centra Suite, Citrix GoToMeeting

What They Say:

>> easy to use and no client needed to download, without a doubt, the best solution on the market, awesome tool and feature set, very intuitive with lots of extras, students love it

Product Description:

With MeetingLinc, you can assemble in an online meeting room, where you can store regularly used documents, media clips/files, or anything else you like to have on hand. MeetingLinc removes all scheduling and setup hassles. Pick a time and date for your session, decide who to invite and MeetingLinc sends email invitations and reminders for you.

MeetingLinc features interactivity tools such as: Application, Desktop, and Region Sharing; Multi-point Video; iLinc for Mac; Polling, Surveys and Q&A; Breakout Groups; Audio Options - Teleconference or VoIP; Interactive Whiteboard; Floor Control to Anyone in the Session; Electronic Hand Raising; Chat (with Emoticons); Synchronized Web Browsing.

Product Sheet:

<http://www.ilinc.com/pdf/data-sheets/ilinc-for-meetings.pdf>

Contact Info:

iLinc Communications
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Phoenix, AZ 85018
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Website: www.ilinc.com

BEST PRESENTATION TOOL

Co-Winners: Articulate Presenter & WebSoft CourseLab
Finalists: Sonic Foundry Media Site

What They Say:

>> [Articulate Presenter] can take regular PowerPoint and make it into a great Flash presentation, very crisp appearance, stellar customer support, nice sound tools, strong suite of other add-in modules

>> [WebSoft CourseLab] free software to create e-learning content, good community board to post questions and get technical advice, can use created content on most PCs and operating systems, likes Macs

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Website: www.courselab.com

BEST AUTHORIZING TOOL

Winner: Articulate Presenter
Finalists: Trivantis Lectora, Adobe Captivate

What They Say:

>> a non-technical person can use this product and get excellent output, easy for a beginner, but unlimited possibilities for power users, produces professional results in no time

Product Description:

Articulate Presenter lets non-technical users create e-learning courses by adding narration and interactivity to a standard PowerPoint file. At the press of the button, your presentation is transformed into a Flash-based course. You can develop and deliver content fast while it's timely and relevant; enable subject matter experts across the organization to participate in content development; distribute your message widely in a format anyone can view. With Articulate Presenter, your PowerPoint content is converted to Flash, which is already installed in 98% of Web browsers. The PowerPoint-to-Flash conversion reduces the size of your presentations so they download fast. Articulate Presenter content runs on any Web server, any LMS and Articulate Online. For organizations with learning management systems, Articulate Presenter creates

SCORM- and AICC-compliant content so learner results can be tracked.

Product Info:

<http://www.articulate.com/products/presenter.php>

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Website: www.articulate.com

BEST SIMULATION TOOL

Winner: Adobe Captivate
Finalists: TechSmith Camtasia Studio, Harbinger Raptivity

What They Say:

>> new features add more interactivity to an already outstanding tool, improvements in usability have catapulted this product

Product Description:

Quickly create interactive simulations and software demonstrations. No programming or multimedia skills are required; content can be made engaging with interactivity; audio and video and the software integrate easily with other Adobe products and e-learning applications. Capture and record screen activity and synchronize audio and video with Adobe Captivate software. Complete Help provides comprehensive task-based information. Rapidly develop soft-skills training with complex branching scenarios. Design engaging, interactive Adobe Flash and multimedia presentations online. Create and deploy interactive tutorials and randomized quizzes with randomized answer options. Create informal learning content such as pod casts and screen casts.

Product Info:

<http://www.adobe.com/products/captivate/>

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