

## PRIVATE SECTOR ENTERPRISE TOP 60

Rank	Company Name	Industry	Revenues	Number of Employees or Members (m)	Program	Area of Excellence
1	Salesforce	Software	\$4.07 Billion	13,300	Salesforce Success Community	Innovation
2	Vi	Health Care	\$299 Million	2,700	Benefits Education & Retention	Culture
3	IBM	Computers/Electronics	\$29.3 Billion	431,212	Technical Leadership Exchange	Collaboration
4	Shaw Industries Group, Inc.	Manufacturing	\$83.2 Billion	22,686	Sales Training Program	Innovation
5	SWBC	Finance & Insurance	\$380 Million	2,045	Mentoring Program	Culture
6	VMWare	Software/Internet	\$5.21 Billion	18,000	Customer Training Program	Culture
7	ADI Global Distribution	Security Products	\$39 Billion	132,000	Sales Training Program	Innovation
8	AT&T	Telecom	\$132.5 Billion	245,153	Leading with Distinction	Culture
9	Advance Auto Parts	Retail Trade	\$9.5 Billion	46,000	Commercial Sales Program	Culture
10	Ascension Information Services	Health Care	\$726 Million	2,593	Advantage Social Collaboration	Collaboration
11	USAA	Finance & Insurance	\$24.2 Billion	27,483	Member Services New Employee On-boarding	Performance
12	G4S Secure Solutions (USA) Inc.	Security Svcs	\$6.8 Billion	618,000	Security Team Training	Performance
13	MTR Corporation	Transportation & Warehousing	\$4.5 Billion	32,000	Train for Life Journey, Youth Community Program	Performance
14	Realogy	Real Estate, Rental & Leasing	\$5.3 Billion	10,700	Talent Attraction Program	Culture
15	Navy Federal Credit Union	Banking	\$2.54 Billion	12,705	Leadership Development	Culture
16	Facebook	Media	\$7.8 Billion	9,199	Collaborative Learning	Innovation
17	AlliedBarton Security Services	Security Services	\$2.16 Billion	64,000	Project Cura: Care, Serve, Grow	Innovation
18	Bayer	Pharmaceuticals	\$47 Billion	118,900	Product Training	Innovation
19	Quicken Loans	Financial Svcs	\$3.6 Billion	12,000	Technology & Empowerment Culture	Culture
20	Waddell & Reed	Finance & Insurance	\$1.6 Billion	3,555	Choice Advisors	Innovation
21	Telus Communications	Telecommunication	\$10.9 Billion	40,000	Collaborative Teamwork	Collaboration
22	LinkedIn	Media	\$646 Million	5700	Certification Training	Performance
23	Intel	Computers/Electronics	\$52.7 Billion	106,000	Intel Teach Program Worldwide	Culture
24	UL	Scientific Testing	\$960 Million	NR	Safety Training	Collaboration
25	CA Technologies	Information Technology & Services	\$4.4 Billion	12,062	Learning On-demand Platform	Culture
26	Workday	Software	\$787 Million	3,750	Generation Workday	Culture
27	WD-40 Company	Manufacturing	\$342 Million	347	Open Culture	Culture
28	McDonald's Corporation	Hospitality	\$24.4 Billion	420,000	Global On-boarding Program	Innovation
29	Leumi Bank	Banking	\$5 Billion	11,500	Executive Simulation Training	Innovation
30	Chrysler	Manufacturing	\$96.09 Billion	228,690	Gaming as Learning Strategy	Innovation

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31	Cisco	I.T. & Services	\$48.6 Billion	72,247	Collaborative Knowledge Program	Collaboration
32	Starbucks	Hospitality	\$16.44 Billion	182,000	Free Tuition Benefits	Culture
33	Jafra Cosmetics Intl, Inc.	Wholesale Trade	\$50 Million (Est.)	550,000	BeYOUtiful Product Training	Performance
34	JetBlue	Transportation	\$5.8 Billion	15,334	Pilot Certification Training	Culture
35	AutoDesk	Software	\$2.5 Billion	8,823	Sales & Service Training	Performance
36	United Healthcare	Healthcare & Social Services	\$130.4 Billion	170,000	TennCare MCO PCP Compliance Training	Collaboration
37	IBM	Business Services	\$29.3 Billion	431,212	Global Channel Virtual Conferences	Collaboration
38	Google	Media	\$37.4 Billion	53,000	Google EDU	Collaboration
39	Tupperware	Manufacturing	\$2.61 Billion	13,100	Global Product Training	Performance
40	Choice Logistics	Transportation	\$10 Million	200	Business Alignment Strategies	Culture
41	INXPO	Information Technology & Services	NR	100	Feature Bytes Product Training	Collaboration
42	Cubic	Manufacturing	\$1.4 Billion	7,900	Project Aspire: Game-based Training	Innovation
43	First Insight Corporation	Computers/Electronics	\$3.1 Million	100	Virtual Users Conference	Culture
44	NorthBay Healthcare	Health Care	\$464 Million	826	Leadership Development	Collaboration
45	Mondelez International	Food Processing	\$34 Billion	107,000	Virtual Marketing Training	Collaboration
46	Neiman Marcus	Retail Trade	\$4.65 Billion	16,000	Competency-based Training	Innovation
47	Mercy	Health Care	\$4.9 Million	880	Leadership Development Participation Initiative	Performance
48	Fidelity National Title	Mortgage Finance	\$8.03 Billion	56,883	Virtual Legal Compliance Training	Collaboration
49	Virtusa	Computer Services	\$397 Million	8,054	Career Compass Professional Development	Performance
50	CapGemini	I.T. & Services	\$14.1 Billion	143,643	Virtual CapGemini University	Collaboration
51	Robbins Research Int'l.	Business Svcs	\$10 Million	250	Unleash the Power Within	Culture
52	Deloitte	Business Svcs	\$32.2 Billion	210,400	Global Leadership Development	Culture
53	SIBUR	Chemical Processing	\$6 Billion	26,000	Oil Production Systems Training	Performance
54	Tata Steel	Manufacturing	\$24.8 Billion	80,000	Contractor Safety Program	Performance
55	Dubois Chemical	Chemical Processing	\$300 Million	750	Sales Performance Development	Performance
56	Solutions Cube Group	Education Svcs	NR	5	Project Management Training	Collaboration
57	Nodelcorp Consulting	Education Svcs	NR	3	Climate Change Education	Innovation
58	Edmentum, Inc.	Education Svcs	NR	300	Sales Performance Training	Performance
59	Zalf	Non-profit organizations	NR	NR	Climate Change Serious Game	Innovation
60	InReach Continuing Educational Services	Education Svcs	NR	3	Accreditation Training	Culture

## PUBLIC SECTOR ORGANIZATIONS TOP 40

Rank	Company Name	Industry	#of Employees, Members (m), Learners (L)	Program	Area of Excellence
1	Defense Acquisition University, US Dept of Defense	Military Defense	151,000	Corporate University	Performance
2	American Heart Association	Non-Profit Organization	3,139	LEAD Program	Innovation
3	NASA	Government	17,800	Stem Education Initiative	Culture
4	U.S. Office of Personnel Management	Government	1.6 million	IntraAgency Collaboration	Collaboration
5	ISTE	Association	100,000 (m)	K-12 Learning Technology Advocacy	Collaboration
6	Team Orlando	Government (Federal, State, Local)	4	AR Sand Table	Collaboration
7	American Society of Association Executives	Association	21,000 (m)	Member Education	Performance
8	SkillsUSA.org	Non-Profit Organization	300,000 (m)	Technical Skills Training Outreach	Culture
9	Bill & Melinda Gates Foundation	Non-Profit Organization	NR	NextGen Learning Goals	Collaboration
10	National Defense University	School/Colleges	700	iCollege	Culture
11	University of Texas Southwestern Medical Ctr	Schools/Colleges	14,000	Medical Team Training	Innovation
12	College for America, SNHU	Schools/Colleges	500	Personalized Degree Program	Collaboration
13	Lawrence Livermore National Laboratory	Government	7,000	Leadership Development	Culture
14	Naval Air Warfare Center Training Systems Division	Military/Defense	NR	Simulation Training	Innovation
15	NASCAR	Association	6,000	Track Training Initiative	Innovation
16	Advanced Distributed Learning Initiative	Government (Federal, State, Local)	32	xAPI Advocacy	Collaboration
17	iNACOL	Association	200	K-12 Learning Technology Advocacy	Collaboration
18	High Tech High	Schools/Colleges	500	Project Based Education	Innovation
19	Veterans Affairs Acquisition Academy, US Dept of Veterans Affairs	Government (Federal, State, Local)	280,000	Integrate Competency-based Training	Performance
20	MIT Media Lab	School/Colleges	170	Advanced Technologies in Education	Innovation
21	California State Board of Equalization	Government	NR	Gamification of Softskills Training	Innovation
22	Khan Academy	Non-Profit Organization	58	Flipped Classes	Innovation
23	George Mason University	Schools/Colleges	7,500	Learning Technologies Education	Culture
24	Montgomery County Community College	Schools/Colleges	250	Virtual Campus	Collaboration
25	US Military Academy, West Point	Schools/Colleges	1200	iPad Learning	Culture
26	University of Central Florida, IST	Schools/Colleges	4,900	Simulation Training Research	Innovation
27	U.S. Army Training and Doctrine Command (TRADOC)	Government	NR	Distance Learning Program	Culture
28	University of Maryland, Human-Computer Interaction Lab	Schools/Colleges	500	Social Analytics Research	Innovation

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Rank	Company Name	Industry	#of Employees, Members (m), Learners (L)	Program	Area of Excellence
29	Wounded Warrior Program	Non-Profit Organization	20	Veterans Transition Training	Collaboration
30	Joint Staff Joint Training	Military/Defense	25	Blended Learning in Military Exercises	Performance
31	TedED	Non-Profit Organization	NR	Lessons Worth Sharing	Collaboration
32	FGDLA	Association	335	Federal Distance Learning Advocacy	Collaboration
33	USDLA	Association	20,000 (m)	National Distance Learning Advocacy	Collaboration
34	U.S. Air Force	Military/Defense	300,000 (L)	Air TV Network	Culture
35	Coursera	Educational Services	99	MOOC	Innovation
36	EDX	Educational Services	25	MOOC	Innovation
37	Modern States Education Alliance	Non-Profit Organization	100	Free Freshman Year Initiative	Innovation
38	National Training Schools	Schools/Colleges	NR	CDL Blended Learning Program	Innovation
39	National Training & Simulation Association	Association	57,000 (m)	Military Simulation Advocacy	Collaboration
40	E-learning for Kids	Non-Profit Organization	17	Global E-learning Education	Collaboration

*Our employees make a difference in people's lives. And we're committed to making a difference in theirs.*



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