

## IT Training Press Releases (Aug 11)

### Learning Awards Open for Entries

IITT | Coventry, UK | 26-Aug-2011.

Recognise your excellence, broadcast your success and celebrate your innovation at the Learning Awards 2012

[Read full story](#)

### Rapid E-learning set to take centre stage at LEARNING LIVE

IITT | Coventry, UK | 26-Aug-2011.

Lifelong education provider Kaplan is set to present a 'Rapid e-learning workshop' on day one at LEARNING LIVE.

[Read full story](#)

### Learning Light speaks at the Enable Conference, in Kraków, Poland

Learning Light | Sheffield, UK | 26-Aug-2011.

The Leonardo da Vinci seminar 'Enabling labour market entry and mobility to disadvantaged groups engaging across Europe in learning through innovation' will be held on 6th September 2011 in Krakow, Poland.

[Read full story](#)

### Learning on the Go- Tata Interactive Systems Launches TrackMoBL™

Tata Interactive Systems | Mumbai, India | 26-Aug-2011.

Tata Interactive Systems (TIS) develops innovative cross-platform mobile application, TrackMoBL™ to track Learning on the Go

[Read full story](#)

### Charities seize opportunity for Evaluation advice from Kirkpatrick's

Charity Learning Consortium | 25-Aug-2011.

More than 130 charity representatives from the UK have seized the opportunity to gain advice from Evaluation 'guru' Jim Kirkpatrick in a webinar on 31st August. The Charity Learning Consortium is supporting the webinar, which will be led by recognised Evaluation experts Jim and Wendy Kirkpatrick, co-authors of several books on the subject. Charities and not-for-profits around the globe can still register for this unique, complimentary event.

[Read full story](#)

### Sudhir Giri, head of Learning technologies at Google, to open the first Charity Learning Conference

Charity Learning Consortium | 24-Aug-2011.

The Charity Learning Consortium is delighted to announce Sudhir Giri, Google's Global head of learning technology, as the keynote speaker at the first Charity Learning Consortium Conference and Awards. In his keynote, in London on 15 September 2011, Sudhir will explain why you don't necessarily need a big budget for L&D - but you do need to think creatively to encourage a dynamic learning culture.

[Read full story](#)

### NetDimensions EKP and mEKP named as Finalists in the Best of Elearning! 2011 Awards

NetDimensions | Hong Kong | 24-Aug-2011.

NetDimensions' EKP Learning Management System and mEKP mobile learning solution are

named as finalists at the annual Best of Elearning! 2011 Awards.

[Read full story](#)

## **Leading Law Firm Hill Dickinson Partners with REDTRAY in Major Training Project**

REDTRAY | London, UK | 23-Aug-2011.

From July 2011 the blended learning provider, REDTRAY, has joined with law firm Hill Dickinson to support the delivery of IT training, in a partnership that will last for the next three years.

[Read full story](#)

## **dare2share, BT's intranet based social learning initiative, in the spotlight**

Charity Learning Consortium | 22-Aug-2011.

BT's dare2share initiative has proved to be a successful 'How To' video forum within the company. It is a great example of how to engage your workforce using both social learning and technology. Iain Napier, BT's Learning Technology Consultant, will be talking about how to encourage this kind of knowledge sharing using social media, when he addresses the Charity Learning Conference on 15 September, London. As part of his presentation, he'll also be talking about how teams can take advantage of other social media technologies to support learning.

[Read full story](#)

## **E-Learning Top Tips iPhone App Launched by Kineo**

Kineo | Brighton, UK | 22-Aug-2011.

Kineo E-Learning has made its popular e-learning top tips available through a free iPhone App.

[Read full story](#)

## **Behind-the-Scenes Look at How Leading Firms are Responding to Shifts in Today's Complex Buying Process Explored in New eBook from Richardson**

Richardson | Philadelphia, PA USA | 22-Aug-2011.

This dramatic change in buyer behavior has forced companies to reevaluate the way they train their sales teams to engage prospects and existing customers. This new paradigm is the focus of Richardson's new eBook, The Roadmap to Scalable and Sustainable Sales Transformation.

[Read full story](#)

## **eCom Scotland Hosting Workshop at eAssessment Scotland 2011**

eCom Scotland | Dunfermline, Scotland | 22-Aug-2011.

With only a few days to go preparations are well underway for the UK's largest eAssessment conference - eAssessment Scotland 2011 at the University of Dundee on Friday 26 August.

[Read full story](#)

## **Raptivity Wins 'Best Learning Innovation Technology' Platinum Award at LearnX 2011**

Harbinger Group | Redmond, WA | 19-Aug-2011.

Also wins 'Best Assessment Tool' and 'Best Simulation Solution' Gold awards.

[Read full story](#)

## **Xyleme Appoints Greg Schottland as Vice President of Operations**

Xyleme | Boulder, CO | 18-Aug-2011.

Seasoned executive to oversee engineering and operations of learning content management leader

[Read full story](#)

## **New owner for Balance Learning**

Balance Learning | Gloucestershire UK | 18-Aug-2011.

Balance Learning, publisher of award winning and innovative off-the-shelf and customised eLearning since 2003, was acquired earlier this year by Chris Horseman, as part of his new company Hot Learning.

[Read full story](#)

## **Edvantage group provides Yara with cloud-based learning to support zero accident target**

Edvantage group | Oslo, Norway | 18-Aug-2011.

Edvantage group announces today that it has been selected to provide Yara International with e-learning solutions in the safety training area. Yara International, a global supplier of mineral fertilizers, has set as one of its goals to be the leading performer in the area of worker safety, with a targeted accident rate as close to zero as possible.

[Read full story](#)

## **Upside Learning Augments Its Partnership Program; Opens Channel Partnership**

Upside Learning | Pune, India | 18-Aug-2011.

After the success of its Partnership Program for Authorized Resellers and Referral Partners, Upside Learning has further extended it to include channel partners. This program has been designed to help channel partners capitalize on the rapidly expanding eLearning market opportunities with the company's award-winning and increasingly popular offerings - UpsideLMS and Upside2Go.

[Read full story](#)

## **Learning through Stories: Tata Interactive Systems Wins APEX 2011**

Tata Interactive Systems | Mumbai, India | 18-Aug-2011.

Tata Interactive Systems' Story Based Learning for Tata Code of Conduct Program Won the APEX 2011 Award in the Electronic Media & Video - Education & Training category.

[Read full story](#)

## **The ISMM's autumn series of Business Success Seminars begins at Headingley**

The Institute of Sales and Marketing Management | Luton, UK | 17-Aug-2011.

The Institute of Sales & Marketing Management (ISMM) - the UK's association for sales professionals - is presenting the first in its autumn series of free Business Success Seminars at the De Vere Village in Headingley, Leeds, on 8th September.

[Read full story](#)

## **The new Seminar Knowledge Centre LMS delivers social learning tools, iPhone and iPad apps – launching at WOLCE 2011 on stand E80**

Information Transfer | Cambridge, UK | 17-Aug-2011.

The latest version of the popular Seminar Knowledge Centre LMS, due for release this

autumn, features integrated social learning capabilities for trainers to build into their courses, as well as delivery to iPhone and iPad devices.

[Read full story](#)

## **Day-To-Day Challenges Prevent L&D From Being More Strategic, Claims Survey**

KnowledgePool | Bracknell, UK | 17-Aug-2011.

Seven out of ten learning & development teams are too busy fire-fighting their day-to-day challenges to focus on the strategic talent and learning issues in their organisations, according to a survey by KnowledgePool, the managed learning company.

[Read full story](#)

## **Tata Interactive Systems Wins Platinum for Mobile Learning Technology in LearnX 2011 E-learning and Training Award**

Tata Interactive Systems | Mumbai, India | 17-Aug-2011.

Tata Interactive Systems' (TIS) innovative Vocabulary Flash Card mobile application developed for NSW AMES won the Platinum Award at the LearnX Asia Pacific 2011 E-Learning and Training awards in the Best Use of Mobile Learning Technology category.

[Read full story](#)

## **Charities get sneak preview of eLearning 'secrets of success'**

Charity Learning Consortium | 16-Aug-2011.

Laura Overton, MD of highly regarded benchmarking organisation Towards Maturity, will be drawing on early findings from the latest research into the effective use of learning technologies when she leads a discussion at the first Charity Learning Conference on 15 September, London. She'll be sharing 'hot off the press' highlights from the latest Towards Maturity benchmark - its biggest and most comprehensive to date - to inspire charity members of the Consortium, and give them practical tips they can take back to the workplace.

[Read full story](#)

## **INTEA join Edvantage group Channel Partner programme**

Edvantage group | Brighton, UK | 16-Aug-2011.

Edvantage group, Europe's leading provider of cloud-based learning and performance solutions, is pleased to announce that INTEA, an integrated e-learning services provider in Latvia, has joined the Edvantage group Channel Partner programme as a Learning Partner.

[Read full story](#)

## **eAssessment is the Way Forward for the SQA's SIA Awards in Partnership with eCom Scotland**

eCom Scotland | Dunfermline, Scotland | 15-Aug-2011.

Over the last three years The SQA and eCom Scotland have worked together to develop the delivery model to provide the SIA group of qualifications in a secure, robust and cost effective environment. When these awards became live on 1 January 2011 both The SQA and eCom Scotland were in pole position to deliver this high tech, online solution.

[Read full story](#)

## **Kineo & Tesco to present at Totara LMS European Conference**

Kineo | Brighton, UK | 15-Aug-2011.

Kineo and Tesco will be doing a joint presentation to the Totara LMS European Conference

on 28th September 2011 in London. Jane Williams from Tesco and Sven Laux from Kineo will be presenting a case study on the benefits of adopting an open source LMS solution in a corporate enterprise.

[Read full story](#)

## **Blue Eskimo cements partnership with Institute of IT Training at Learning Live**

Blue Eskimo | Stoke Prior, UK | 15-Aug-2011.

Specialist recruitment company Blue Eskimo is to exhibit at the Learning Live event of its key partner, the Institute of IT Training.

[Read full story](#)

## **Webanywhere releases latest white paper - ' a changing game in corporate learning...are we going social?'**

Webanywhere | Philadelphia, PA | 12-Aug-2011.

US and UK-based eLearning Technology specialist and Moodle Partner, Webanywhere, announces the release of its latest white paper exploring how social networking tools such as Google+ are accelerating corporate learning.

## **[Read full story](#) Heads of HR and Learning & Development to Come Together at the Inaugural Tata Interactive Learning Forum in Dubai**

Tata Interactive Systems | Mumbai, India | 12-Aug-2011.

The exclusive, Tata Interactive Learning Forum (TLF)- is now being held for the first time in Middle East after 7 years of successful events across the United States, United Kingdom, Australia and India

[Read full story](#)

## **Saffron Interactive recognised once again by Investors in People**

Saffron Interactive | London | 11-Aug-2011.

Saffron Interactive is delighted to see its Investors in People status renewed for the second time, which means the company has been now been accredited for the past nine years.

[Read full story](#)

## **LINE announces contract to deliver class leading Training Management System**

LINE Communications | London | 11-Aug-2011.

LINE Communications, one of Europe's leading providers of learning and communications, has delivered a class leading Training Management Information System (TMIS) for VT Flagship, a leading provider of military and maritime training solutions who are part of the Babcock International Group, the UK's leading engineering support services company.

[Read full story](#)

## **Kineo E-Learning Announces 360 Appraisal and Training Diary Modules for Moodle**

Kineo | Brighton, UK | 11-Aug-2011.

Kineo has announced the availability of a new 360 appraisal and training diary modules for Moodle, the leading open-source learning management system.

[Read full story](#)

## **Chief Learning Officers and Heads of Learning & Development at Fortune 500 Companies to Come Together for the Tata Interactive Learning Forum 2011**

Tata Interactive Systems | Mumbai, India | 11-Aug-2011.

The exclusive, annual Tata Interactive Learning Forum (TLF)- now in its 8th edition provides a highly interactive platform for thought leaders across domains to get together, interact, and inspire each other.

[Read full story](#)

## **ISMM announces its autumn series of Business Success Seminars**

The Institute of Sales and Marketing Management | Luton, UK | 11-Aug-2011.

The Institute of Sales & Marketing Management (ISMM) - the UK's association for sales professionals - is offering a series of free Business Success Seminars at various venues around the UK over the next five months.

[Read full story](#)

## **Blue Eskimo announces recruitment partnership with Institute of IT Training**

Blue Eskimo | Stoke Prior, UK | 10-Aug-2011.

The learning industry's leading provider of recruitment services, Blue Eskimo, has formed a strategic partnership with the Institute of IT Training.

[Read full story](#)

## **Hands up if you know what eLearning is?**

LMMatters | London, UK | 9-Aug-2011.

Martin Baker, CEO of leadership and management online learning specialists LMMatters, is keen to raise the profile of eLearning but his recent quest to hire new talent confirmed that outside of the L&D community, people don't necessarily know what eLearning is. The proactive recruitment process offered a valuable opportunity to explain more about the industry to college students, whilst Martin was delighted to be able to offer one of the candidates, Leigh Miller, a unique trainee position within LMMatters thriving organisation.

[Read full story](#)

## **Webanywhere Seeks e-Learning Professionals in Greater Philadelphia Area**

Webanywhere | Philadelphia, PA | 8-Aug-2011.

Webanywhere, Inc. is nearing its first anniversary of opening its U.S. headquarters in the city of Philadelphia. Having experienced a significant increase in sales over the past few months, Webanywhere Inc. is responding to demand by expanding its sales team and seeking further partnership arrangements with interested parties.

[Read full story](#)

## **Webanywhere announces update to UK eLearning Market Research report**

Webanywhere | Leeds, United Kingdom | 4-Aug-2011.

Webanywhere has announced the release of an updated UK eLearning Market Research report, issued by its partner organisation Learning Light, operator of [www.e-LearningCentre.co.uk](http://www.e-LearningCentre.co.uk), a learning resource for e-Learning professionals. The update and the full report are available on the e-Learning Centre website.

[Read full story](#)

## **Global Knowledge launches award-winning portfolio of Leadership and Business Skills**

Global Knowledge | Wokingham, UK | 4-Aug-2011.

~ a one-stop solution for 'building the performance' of your workforce ~

[Read full story](#)

## **First study into cloud technology for training launches in August**

REDTRAY | London, UK | 3-Aug-2011.

Learning and development experts team-up to tackle low adoption of high impact virtual training

[Read full story](#)

## **WOLCE seminar 27 September: What learning methods do leaders & managers really prefer?**

LMMatters | London, UK | 3-Aug-2011.

Think you know what learning methods leaders & managers like best? Results of independent research may surprise you, with 'the classroom' not appearing in the top three learning delivery methods for all levels of executives. James Reed, MD of leadership & management online learning specialists LMMatters, will be talking about these results, and what they mean for L&D professionals, at a seminar at WOLCE at 4.15pm on 27 September.

[Read full story](#)

## **REDTRAY first to renew Towards Maturity Ambassador Programme membership**

Towards Maturity | LONDON | 3-Aug-2011.

The Towards Maturity Ambassador Programme funds the UK's largest corporate learning technology benchmark.

[Read full story](#)

## **Global Leadership Company Expands in DACH Region**

The Ken Blanchard Companies | GERMANY | 2-Aug-2011.

The Ken Blanchard Companies is extending its range of leadership, team building, organisational change and customer service training it offers in the German language. The move follows Blanchard's success delivering its world-renowned programmes in the DACH region to leading companies such as Akzo Nobel, Vattenfall, Bayer Healthcare, Deutsche Bank, Gillette, HILTI, Nokia Siemens Networks, Microsoft, and Ricoh.

[Read full story](#)

## **Informal learning will work, but only with a strategy**

LINE Communications | London | 2-Aug-2011.

Leaders of Learning & Development within European corporates are reporting successes in the use of informal learning and social media, but feel it will only work effectively if implemented within the context of a concerted learning strategy. This view emerged from a roundtable event held recently by LINE Communications, one of Europe's leading providers of learning and communications.

[Read full story](#)

## **Toolwire Releases CompTIA A+ Scenarios with Windows 7**

Toolwire | Pleasanton, CA, USA, and London, UK | 2-Aug-2011.

Experiential Learning Solution Increases Workforce Readiness for Entry-Level Computer Professionals.

[Read full story](#)

## **Learning Nexus releases quality course on the Bribery Act 2010**

Learning Nexus | United Kingdom | 2-Aug-2011.

Learning Nexus, a leading elearning solutions provider, has released its first course in the Ethics in Business course range.

[Read full story](#)

## **Kaplan Learning Technologies Wins Three Awards at LearnX 2011**

Kaplan Learning Technologies | Reading | 1-Aug-2011.

Kaplan Learning Technologies' (KLT) position as a global leader in collaborative eLearning was further solidified last week upon receiving several top honours at the 2011 LearnX E-learning & Training Awards.

[Read full story](#)

## **Survey shows YouTube used for learning professional skills**

LINE Communications | London | 1-Aug-2011.

A recent social media discussion started by LINE Communications has found 52% of respondees confirmed they had used the YouTube platform to learn skills which can be transferred to a professional environment.

[Read full story](#)

## **Towards Maturity extends deadline of popular learning technologies benchmark study**

Towards Maturity | London | 31-Jul-2011.

400 organisations already taken part - study deadline extended to August 16.

[Read full story](#)

## **Upside Learning Develops Augmented Reality Cover For Elearning! Magazine**

Upside Learning | Pune, India | 29-Jul-2011.

Upside Learning develops an Augmented Reality Cover for Elearning! Magazine's July/August 2011 issue, making it the first-ever eLearning magazine to have an interactive cover using Augmented Reality technology.

[Read full story](#)

©2011 Training Press Releases