



# July 2015 Certification SIG meeting

A fast-paced hour with three favored topics:

- **Pricing – factors in the decision making process**
- **Benefits – what is being offered and what are people asking for**
- **Cool tools – new tools that are being considered or used to help a certification program**

Peter Manijak, SIG Chair, Head of Acquia Certification

Claudia Needham - Certification Program Manager,  
Brocade University



# July 2015 Certification SIG meeting

**A fast-paced hour with three favored topics:**

- **Pricing – factors in the decision making process**
  - What are similar programs pricing?
  - Scaling or tiered approach
    - Acquia Certified Developer (core) exam - \$250
    - Specialist exams set at \$300 and \$350
    - Added in lower level entry exam after 1 year - \$150
  - Qualification exams – open book
    - Less costly, aimed at gaining mindshare



# July 2015 Certification SIG meeting

A fast-paced hour with three favored topics:

- **Benefits**

- What are programs offering?

- Acquia offers Registry and Grand Master Registry
- Digital Badges and Certificates

- What are participants asking for?

- Registry, Digital Badges and Certificates
- Access to Subject Matter experts (at conferences is acceptable)



# June 2015 Certification SIG meeting

A fast-paced hour with three favored topics:

- **Cool Tools!**

- Item Writing tools – Assessment Systems, Scorpion, QuestionMark
- Credential Management – CertMetrics, VUE Acclaim, BadgeCert
- Secure remote proctoring – Software Secure; Innovative Exams (kiosks), Kryterion
- Open Floor Discussion



# July 2015 Certification SIG meeting

What topics would people like to see in the next session?

Please send email to [petermanijak@gmail.com](mailto:petermanijak@gmail.com), or call with your ideas at 508-873-3904.