

Digitalizing your Training Offer

#digitalization

@CrossKnowledge



TRAINING INDUSTRY

January 22, 2015



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In my organization, migrating to digital learning:

1. Has been a strategic issue for a long time
2. Is becoming a priority in my 2015 L&D Strategy
3. Is a strategic line, but not a formal objective
4. Is not my agenda, short term speaking

All-that-apply answers



**Are you Learning as fast
as the World is changing?**

Gary HAMEL



Usage > Practices





Key #1 Diagnosis



Key #1

Diagnosis



Key #1 Diagnosis



Key #2 Strategy

Key #3 People



My L&D ecosystem is:

1. Digital-Ready both in terms of skills and motivation
2. Globally motivated... with lack of competence
3. Skilled... but slightly reluctant to change
4. Uncomfortable and somehow resistant to digital

Only one answer



Key #4

Quick Wins



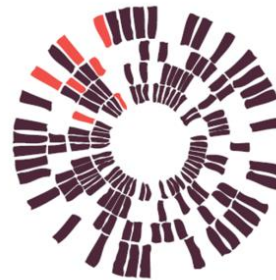
Key #5

Ever e-day



Q&A Session

Thank You



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