CE*d*MA Europe Workshop Agenda

17 March 2011

SAP Bedfont

Thu 17 March 2011   *"*Education Technology Update*"*

Time	Topic	Facilitator
1300	*Coffee and Networking*	*All*
1330	*Introduction*	*Philip Bourne, Chairman*
1340	**e-Learning: disruptive or disrupted?** Let's explore the commercial use of Technology-enabled learning in the UK. Drawing on research in 2010 on behalf of The e-Learning Centre as well as anecdotal evidence from discussions with industry leaders, Glynn will offer an interpretation of the trends in business models, technologies and design approaches. We'll examine the opportunities and threats to the training industry as a whole from disruptive technologies (for example, Open Source, Open Content and rapid development). We shall also look at how the need for speed is changing the role and nature of e-Learning.	*Glynn Jung, Consultant, The e-Learning Centre*
1515	*Break and Networking*	*All*
1545	**Real Life, Real Time: Experiential Learning at the Speed of Business** The capacity to deliver training programs that are both **REAL LIFE** and **REAL TIME** presents an unprecedented chance for forward thinking businesses to extend their programs, better engage their learners, and improve their operational **efficiency** and **effectiveness.** In this workshop session, learn how organisations are providing learners with "virtual internships" through Toolwire's award-winning experiential learning environments.	*Tim Preston, Toolwire*
1615	**Using Adobe Connect and Presenter to deliver new product training to a world-wide team** Adrian will take you through the tools and processes he uses to roll out New Product training to Avid Staff spread around the globe. There are several challenges involved in creating New Product training such as the timing, availability of SME's and distribution of audience. Through trial and error he has come up with a method using Adobe Connect and Presenter that works well. He will look at preparing a webinar event in Adobe Connect, working with Adobe Presenter to generate content, running the webinar and finally generating a report of attendance.	*Adrian Shepard, Avid Technology*
1645	*Summary*	*Philip Bourne*
1700	*Close and Networking*	*All*

Forthcoming Events:

Wed 18 May – Thu 19 May, Conference, "Training Sales and Business Development", Swindon Marriott

Thu 23 Jun, half-day Workshop, TBA, TBA

Thu 15 Sep, half-day Workshop, TBA, TBA